



612 Garrison Ave.
Fort Smith, AR 72901

479-783-3111
fax 479-783-6110

www.fortsmithchamber.com
info@fortsmithchamber.com

E-CATALYST ADVERTISING

Each week, the Chamber sends its e-newsletter to more than 2,000 subscribers. The e-newsletter is filled with the latest updates on Chamber events, programs and business-related issues that impact your business and your community. As there are only a few advertising spots available in each e-newsletter, your ad will be highly visible and can contain a click-through to your Web site. Advertising space is reserved exclusively for Chamber members.

Ads will be purchased in one month intervals with four guaranteed placements per month. Web-ready advertisements can be e-mailed to the Chamber staff. The Chamber staff can prepare your ad for a minimal fee. No more than three ads will be placed per e-newsletter.

Ad specifications:

Size: 125 x 75 pixels

File type: JPEG or GIF

Cost: Placement - \$100 per month (four guaranteed placements per month)

Ad design - \$25 per ad (if necessary)

Ads must be paid for in advance of placement.

Deadline: Ads must be received by the Chamber staff by the last Friday in each month to run the following month. Ads should be e-mailed to Communication Director Natalie McNeil at nmcneil@fortsmithchamber.com. This form may be faxed back to the Chamber (479-783-6110).

(Name)

(Company)

(Date)

(Authorized Chamber Representative)

Fort Smith Regional Chamber of Commerce

(Date)