



What is an Ambassador?

Ambassadors represent the Fort Smith Region and are goodwill representatives for the Fort Smith Regional Chamber of Commerce. Ambassadors are usually the most outgoing, pro-active employers in their company. They project a positive image for the company they represent as well as for the Chamber. Ambassadors assist with a variety of initiatives, but their main function is to help promote the Chamber, welcome new members to the Chamber and make Chamber events successful and enjoyable for our members.

Why Become an Ambassador?

Being a Chamber Ambassador puts you and your business in the spotlight! This gives your company free publicity as a supporter of new businesses coming to our region. By attending Ribbon Cuttings and other events, you will make connections and meet potential new clients! Each Ambassador is allowed to include promotional items in the goody bags that are given away by the Chamber at each Ribbon Cutting and Ground Breaking.

The Chamber Ambassador Program is highly respected in the community and allows for the professional growth of each participant. Ambassadors are given the opportunity to meet and greet with area business and legislative leaders. Many of our Ambassadors have moved on to participate in other Chamber and civic leadership roles as a result of their involvement in this member service role.

What are the Responsibilities and Requirements?

Chamber Ambassadors are asked to promote and support the Chamber in the community. Opportunities include the following:

- ~ Attend Ribbon Cuttings
- ~ Attend Scheduled Ambassador Meetings
- ~ Assist in Delivering Ribbon Cutting Photos
- ~ Volunteer at Special Events
 - First Friday Breakfast
 - Jack White Legislative Golf Tournament
 - Annual Banquet
 - Business & Career Expo
 - Public & Private School Teacher Appreciation Events
- ~ Annual Plaque Deliveries
- ~ Retention and Site Visits
- ~ Sponsor a New Member

To remain in good standing, Ambassadors should attend at least 50% of events and attend all quarterly meetings.

How Do I Become An Ambassador?

Becoming an Ambassador is easy! First, complete the Ambassador Application form located on the Chamber's website www.fortsmithchamber.com . Return the completed application to the Chamber or you may scan/e-mail it to nhiggins@fortsmithchamber.com . We will then contact you to review the program and will get you added to the group!