



FORT SMITH REGIONAL
CHAMBER OF COMMERCE
612 GARRISON AVENUE
FORT SMITH, AR 72901
(479) 783-3111

FIRST FRIDAY BREAKFAST

First Friday Breakfast pairs breakfast with an indemand speaker sure to entertain and inform all those in attendance while providing a great opportunity for networking. Sponsors will benefit from the diverse crowd that first Friday attracts. As one our premiere marketing events, the exposure received by the sponsor can't be matched. Each month all members in attendance have a chance to win the accumulated monies from the incentive sponsors.

DATE: January-December* **TIME:** 7:30a.m.-8:30a.m.

PLACE: Reynolds Room, University of Arkansas-Fort Smith

Attendance: 150-250



Sponsorship Package 🗸	Annual Presenting	Hosting	Breakfast Buffet	Coffee Bar	Annual Incentive
Opportunity to give a Welcome	√				
Opportunity to place item on table		✓			
Reserved Table	✓	✓			√
Logo on Event Invitations & Website	✓	√	√	√	√
Recognition on Screens	✓	✓	√	✓	√
Logo in Newsletter to 3,000+ recipients	✓	\checkmark			✓
Recognition on the attendee tables	✓	✓			
Recognition from the podium	✓	✓	√	✓	√
Company name listed in newsletter & website			√	✓	
Company logo on breakfast or coffee bar			√	√	
Complimentary tickets	8	8	4	2	2
COST	\$8,000	\$750 ea	\$500 ea	\$250 ea	\$1500

SPONSORSHIP DETAILS

Exclusive sponsorships opportunities are unique in that your company receives maximum exposure for 11 months.

EXCLUSIVE SPONSORSHIP

Presenting and Incentive Sponsorships are exclusive to one company.

Dates:

*Due to holidays, there is <u>not</u> a FFB in July and the September FFB is moved to the second Friday of the month.



2018 REGIONAL BUSINESS EXPO

The Fort Smith Regional Business Expo/Career Fair is an opportunity for our members to showcase their business, products, and services and employment opportunities to the community. Area Schools are invited and gives your company the opportunity to be introduced to our future workforce. It is the leading Expo in the Greater Fort Smith Region and offers sponsors various opportunities to gain exposure through our marketing and advertising.

DATE: May 4, 2018

TIME: 8:30 a.m.-3:30 p.m.

PLACE: Fort Smith Convention Center

Attendance: 800-1,000



Sponsorship Package 🗹	Presenting	Diamond	Hospitality	Chamber Booth	Platinum	Expo Exhibitor
Booth Space with Prime location	Double	Single	Single	Single	Single	See Pricing Sheet
Sponsor logo on event invitations	✓	✓	✓	✓	✓	
Sponsor logo on all electronic & printed materials	✓	✓	✓	✓	✓	
Reserved table with prime seating at Breakfast event	✓	✓				
Company Logo on Event Map			✓	✓	✓	
Listed as sponsor on all electronic & printed materials						√
Company listed on Event map						√
Complimentary passes for Breakfast	10	5	4	2	2	2
COST	\$5,000	\$2,500	\$2,000	\$1,200	\$1,000	\$375-500

EVENT DETAILS

This event is held in conjunction with the May First Friday Breakfast. FFB begins at 7:30 a.m., with the Expo opening at 8:30am. Setup for the Expo will be on the day before the event.

EXCLUSIVE SPONSORSHIP

Presenting is exclusive to one company.



2018 LEGISLATIVE GOLF TOURNAMENT

This event pairs a great day of golf with a unique networking opportunity with many of Arkansas' legislators and community leaders. The Jack White Legislative Golf Tournament is one of the most visible Chamber events each year. This tournament will give you the opportunity to spotlight your business in front of not only Fort Smith regional decision makers, but some of the most influential people in the state.

DATE: June 25, 2018 **TIME:** 11:00am - 5:00pm

PLACE: Fianna Hills Country Club

Attendance: 200+



		Presenting	Shirt	Hat	Lunch	Hospitality	Cart	Beverage
Sponsorshi	p Package							
One Team (3-4 Players)		√	✓					
"Presented by" included	in Program	√						
Top Billing and Logo on	all Promo Items	√						
Opportunity to Briefly A	ddress the Crowd	√						
Logo with Link Placed of	on Website	✓	✓	✓	✓	✓	✓	
Logo Displayed in Week	ly Newsletter	✓	✓	✓	✓	✓		
Listing on Banner Displa	ayed at Event	✓	✓	✓	✓	✓	✓	
Opportunity to Place Iter	ns in Gift Bags	√	✓	✓	✓	✓	✓	\checkmark
Logo on Shirts		✓	✓					
Logo on Hats				✓				
"Presented by" for Lunc	h				✓			
Sponsor Logo Placed on	Hospitality Tables					✓		
Logo Placed on Golf Car	rts						✓	
Logo Placed on Beverag	e Carts							√
Opportunity for Staff to	Man Beverage Carts							√
Sponsor Name in Newsle	etter and Advertising						✓	√
COST	ı	\$5,000	\$3,000	\$1,500	1,500	\$1,000	\$1,000	\$500
Driving Range Sponsor \$500	Exclusive Hole Sponsor \$250	Hole Sp \$10		Te. Spons \$4	orship			
FOR REG	t smith For	additional ir	ıformatio	on on this	event, pl	lease contact	t Lindsey	Brown at



2018 HEALTHCARE RECEPTION

Healthcare is key to economic development, which is why the Chamber feels it is so important to support the retention and recruitment of physicians to our region. The Healthcare Reception offers our sponsors the opportunity to meet healthcare professionals, welcome new physicians and to say thank you for choosing Fort Smith.

DATE: September 20, 2018 **TIME:** 6:00p.m.-8:00 p.m.

PLACE: TBD Attendance: 250



Sponsorship Package 🗹	Presenting	Diamond	Platinum	Gold	Silver
Opportunity to give a Welcome	✓				
Opportunity to have a table display at reception	√	✓	✓		
Opportunity to put an item to Physician's gift bags	✓	✓	✓		
Logo shown in all electronic and printed materials	✓	✓	✓		
Company name listed in all electronic and printed materials				√	✓
Complimentary passes for guests	8	8	6	4	2
COST	\$5,000	\$2,500	\$1,500	\$500	\$250

EVENT DETAILS

For Sponsors with table displays or gift bags items, the number of Physicians will be provided closer to the event to help you prepare.

PHYSICIANS' GIFTS:

The Chamber Staff will coordinate with the company sponsors to put together the gift bags.



2018 ANNUAL MEETING

This event recaps our prior year's activities and puts focus on the goals of the Chamber for the upcoming year. Program includes A-list speakers. These meetings have featured speakers like Governor Mike Beebe; J.C. Watts, Jr.; Dr. Donald Bobbitt; Steve Forbes; U.S. Congressman Steve Womack; and Governor Asa Hutchinson.



DATE: October 2018 **TIME:** 11:30am - 1:00pm

PLACE: Fort Smith Convention Center

Attendance: 500 - 1000

Sponsorship Package 🗹	Presenting	VIP Room	Keynote Speaker	Theme	Diamond	Platinum	Gold	Silver
Opportunity to give a Welcome	√							
Reserved Tables or Seating at event	✓	✓	✓	✓	✓	✓		
Logo displayed on Event Invitations	✓	✓						
Logo on Website & Social Media	✓	✓	✓	✓	√	✓	✓	√
Sponsor logo on event program	✓	✓	✓	✓	✓	✓		
Company Listed on event program							✓	√
VIP Room tickets	10	10	5	2	2			
Tickets to Annual Meeting	20 Seats	10 Seats	10	10	10	5	5	2
COST	\$5,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,000	\$500	\$250

SPONSORSHIP DETAILS

Includes sponsoring opportunities at the convention, promoting your company in our advertisements.

EXCLUSIVE SPONSORSHIP

Presenting, VIP and Keynote Speaker Sponsorships are exclusive to one business.

VIP ROOM

The VIP Room provides the chance to meet and greet with our keynote speaker and guests prior to the Annual Meeting. Additional Refreshments are provided.

TICKET PRICING

Individual Tickets: \$50 VIP Tickets: \$25

Tickets may be added on to any Sponsorships or sold separately



2018 WASHINGTON FLY-IN

Each year, a delegation from the Fort Smith Regional Chamber of Commerce flies to Washington, D.C. to discuss topics and issues that are crucial to the success of our region. We meet with both our Congressmen and Senators to continue our good working relationship with leaders in Washington.



DATE: April 10-12, 2018

TIME: TBD

PLACE: Washington, D.C.

Attendance: Varies

	Presenting	Platinum	Reception	Shuttle	Gold	Silver	Bronze
Sponsorship Package 🗹							
Top Billing on all Signage and Promotional Materials	√						
Opportunity to Welcome Members at Dinner Reception	✓						
Company Representative Opportunity to sit Congressman's Table	✓	✓					
Company Logo on all electronic and printed materials	✓	✓	✓	✓	✓		
Company Name listed on all Event Signage and Promotional Materials						✓	✓
Verbal Recognition at the Congressional Dinner Reception	✓	✓	✓	✓	✓	✓	√
Tickets to the Congressional Dinner Reception	4	2	2	1	1		
COST	\$5,000	\$3,000	\$2,500	\$2,000	\$1,500	\$500	\$250

Travel Information:

The Fort Smith Regional Chamber will provide assistance in coordinating travel plans. Itinerary's, maps and additional information will be provided to all attendees. Hotel and airfare will be at sponsor's expense.



WELLNESS WEEK

Each year the Fort Smith Regional Chamber of Commerce extends appreciation and recognizes businesses that show a commitment to health and wellness in the workplace.

DATE: February 2018



Sponsorship Package 🗹	Supporting
Logo shown in all electronic and printed materials regarding Wellness Week and the	✓
Healthy Workplace Award	\$250

Care Council



2018 MANUFACTURING WEEK

The Fort Smith Regional Chamber of Commerce hosts events and activities surrounding National Manufacturing Day, which is celebrated on the First Friday of October each year. In an effort to highlight our rich history and promising future in manufacturing, members will have the opportunity to participate in tours and educational sessions. The week will include with a First Friday Breakfast with a message related to 21st Century Manufacturing.

DATE: October 1-5, 2018

TIME: Varies

PLACE: Various Activities Throughout the Week

Attendance: Varies

	Presenting	Partner	T-Shirt	Lunch	Support
Sponsorship Package 🗹					
Prominent Listing in all electronic and printed promotional materials	√				
Logo in all electronic and printed promotional materials	✓	✓	✓	✓	
Listed in all press releases, invitations and at First Friday Breakfast	✓	✓	✓	✓	√
Invited to all Manufacturing Week activities	√				
Verbal Recognition from podium at First Friday Breakfast	√				
Opportunity to address the crowd at Lunch	✓			✓	
Sponsor logo on T-Shirts	√	✓	✓		
Company name listed on T-Shirts				√	√
Complimentary tickets to First Friday Breakfast	8	4	1	1	
COST	\$1,500	\$750	\$500	\$500	\$250

Exclusive Sponsorship:

Presenting sponsorship is exclusive to one company.



2018 ARKANSAS SCHOLARS LUNCHEON & HONORS BANQUET

These events are sponsored by the Chamber's Education & Quality of Place Division to reward and acknowledge local graduating seniors on their academic accomplishments. It is a wonderful opportunity for our members to support the efforts to raise the level of education within our community. One sponsorship covers BOTH events.



DATE: April 2, 2018 (HB) & April 18, 2018 (SL) **TIME:** 6:00 p.m. (HB) & 11:30-1:00 p.m. (SL)

PLACE: Fort Smith Convention Center

ATTENDANCE: 300-500

	School	Corporate	Student
Sponsorship Package 🗹			
Sponsor acknowledgment at the podium	√	√	
Sponsor acknowledgment on all tables	√		
Sponsor logo with link on Chamber's website	√		
Sponsor logo included in Chamber newsletter	✓		
Sponsor logo in both event programs	√		
Opportunity to attend Scholars Luncheon	√	√	
Reserved table of 8 at the Honors Banquet	√		
Will receive 4 tickets to attend event		√	
Sponsor listed on event program		√	✓
Sponsor listed on Chamber's website		√	✓
Sponsor listed in Chamber newsletter		√	✓
COST	\$1,500	\$750	\$100

Sponsorship Details

- *One sponsorship will apply to both events.
- *Sponsors will be recognized via Social Media.
- *Logo on website and newsletter will include link to your website.
- *School and Corporate Sponsors can send representatives to greet students at the Scholars Luncheon.



2018 TEACHER APPRECIATION BREAKFASTS (PUBLIC & PRIVATE)

Each year, the Chamber's Education Division likes to express our gratitude for the hard work and dedication of area teachers. The Teacher Appreciation Breakfasts offer our members an opportunity to give back to the teachers in both public and private schools. This event provides the opportunity to promote goodwill in the community, with other business leadership within our region.



DATE: August 7, 2018 (Public) & August 8, 2018 (Private)

TIME: 7:30 a.m. (Public) & 8:00 a.m. (Private)

PLACE: ArcBest Performing Arts Center Lobby (Public) & Chamber of Commerce (Private)

ATTENDANCE: 1300+

	Platinum	Gold	Silver
Sponsorship Package 🗸			
Sponsor receives top billing for event	✓		
Sponsor logo placed on Chamber's website	✓	✓	
Sponsor logo in Chamber newsletter	✓	✓	
Sponsor logo placed on all flyers for event	✓	✓	
Sponsor logo displayed at the event	✓		
Sponsor name listed on Chamber's website			✓
Sponsor name listed at the event		✓	✓
COST	\$1,500	\$500	\$250

Sponsorship Details

- *One sponsorship covers both events.
- *All sponsorship levels will be given the opportunity to volunteer at the event.
- *Platinum Sponsors will be given the opportunity to greet educators as they arrive at the events.



2018 PARTNERS IN EDUCATION LUNCHEON

Each year, the Fort Smith Chamber hosts the Partners in Education Luncheon in coordination with Fort Smith Public Schools and the Partners in Education Board. Local businesses that participate in the PIE program are invited to attend with their partner school staff to celebrate their efforts with local students. The Chamber is able to support this event year after year because of the generosity of our members.



DATE: May 31, 2018 **TIME:** 11:30am - 1:00pm

PLACE: Southside High School Gymnasium

ATTENDANCE: 400-500

	Platinum	Gold	Silver
Sponsorship Package 🗸			
Sponsor will receive two tickets to the event	✓		
Sponsor logo will be displayed at the event	✓		
Sponsor logo will be in all event programs	✓	✓	
Logo will be displayed on Chamber's website	✓	✓	
Logo will be displayed in Chamber newsletter	✓	✓	
Sponsor will receive recognition through Social Media	√	√	✓
Sponsor name will be displayed at the event		✓	✓
Sponsor name will be printed in event programs			√
Sponsor name will be displayed on Chamber's website			✓
Sponsor name will be listed in Chamber newsletter			✓
COST	\$1,000	\$500	\$250

*Sponsor boards will be displayed on stage at the event.



JUNIOR LEADERSHIP ACADEMY

To teach and mentor a diverse group of High School Juniors from the Sebastian County area on effective and positive ways of leadership and community pride. To inform and prepare these students to become the future workforce of our community. Students have the opportunity to participate in this team based learning program, which will introduce them to potential employers, business leaders as well as community leaders in our Region.

DATE: May 2018 – March 2019 **MEETING DAYS:** Wednesday

PLACE: Various area in and around our community

CLASS SIZE: 30-35



•	Presenting	Platinum	Gold	Session	Student
Sponsorship Package 🗹					
Title sponsor for the year	√				
Recognition in all marketing materials for the year	✓	✓			
All class materials will have logo displayed	✓	✓	✓		
Social Media recognition throughout the year	✓	✓	\checkmark		
Logo will be displayed on Chamber's website	✓	✓			
Logo displayed in Chamber newsletter	✓	√			
Opportunity to address crowd at the New Class Reception & Commencement Ceremony	✓				
Reserved table of 8 at the New Class Reception & the Commencement Ceremony	✓				
Logo displayed on class shirts	✓	✓	✓		
Opportunity to address students at first session	\checkmark				
Opportunity to address students at one session		✓			
4 reserved seats at New Class Reception and Commencement Ceremony		√			
2 reserved seats at New Class Reception and Commencement Ceremony			✓		
Opportunity to hand out materials to students/parents	✓	✓	✓		
Featured throughout day of sponsorship				✓	
Opportunity to attend sponsored session				✓	
Logo printed on materials for sponsored session				✓	
Social Media recognition throughout day of sponsorship				✓	
Sponsor will receive Social Media recognition with the sponsored student					√
Sponsor name listed on website & Chamber newsletter					✓
COST	\$5,000	\$3,500	\$2,500	\$1000	\$250
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LEADERSHIP FORT SMITH

Leadership Fort Smith is more than just another accomplishment on your resume. LFS is a professional development opportunity that benefits the employee, employer and our region. It is a commitment to your community and a call to action. The time spent learning and getting connected through the sessions is crucial to having the tools you need to be a leader in our community.



DATE: July 2018 – May 2019 **Meeting Days:** Thursday

Program Sponsorship Opportunities

	Presenting	Partner	Session	Lunch	Break
Sponsorship Package 🗹					
Acknowledgement on all materials associated with LFS, including but not limited to marketing and promotional materials, Chamber's website, Social Media, newsletter and event invitations	√	√			
Receives top billing for the program	\checkmark				
Opportunity to welcome class at Orientation	✓				
Eight reserved tickets for the New Class Reception	✓				
Reserved table of 8 for the Commencement	✓				
Eight alumni association memberships	✓				
Opportunity to welcome class at an agreed upon session		✓			
Four reserved tickets for the New Class Reception		✓			
Four reserved seats for the Commencement		✓			
Four alumni association memberships		√			
Acknowledgment on all materials associated with sponsored session, Chamber's website, newsletter & Social Media			✓	✓	√
Opportunity to attend sponsored session as guest			✓		
Recognition at Commencement Ceremony	√	✓	✓		
Opportunity to join the class during sponsored lunch				✓	
COST	\$5,000	\$3,000	\$1,500	\$500	\$250



LEADERSHIP FORT SMITH

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DATE: TBD - July 2018 (NCR) & May 2019 (Commencement)

Event Sponsorship Opportunities

	Platinum	Gold	Silver
Sponsorship Package 🗹			
Sponsor has the opportunity to welcome the crowd at the New Class Reception and the Commencement Ceremony	✓		
Logo will be placed on invitations, event programs, the Chamber's website, newsletter and Social Media	✓	√	
Sponsor name will be listed on invitations, event programs, the Chamber's website, newsletter and Social Media			✓
Sponsor will have a reserved table for 8 at both events	√		
Sponsor will have 4 reserved seats at both events		✓	
Sponsor will receive 2 tickets to each event			✓
COST	\$2,000	\$1,000	\$500

Sponsorship Details

- *Logo size will vary based on level of sponsorship
- *These sponsorships cover both the LFS New Class Reception and the Commencement Ceremony



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DATE: January 2018 – December 2018

LFS Alumni Association Membership Opportunities

	Corporate	Platinum	Gold	Silver	Supporting
Sponsorship Package 🗹					
Includes 8 Alumni Memberships	√				
Includes 8 tickets to the New Class Reception	√				
Includes 8 tickets to the Commencement Ceremony	√				
Includes 4 Alumni Memberships		√			
Includes 4 tickets to the New Class Reception		✓			
Includes 4 tickets to the Commencement Ceremony		✓			
Includes 2 Alumni Memberships			✓		
Includes 2 tickets to the New Class Reception			✓		
Includes 2 tickets to the Commencement Ceremony			✓		
Includes 1 Alumni Membership				√	
Includes 1 ticket to the New Class Reception				√	
Includes 1 ticket to the Commencement Ceremony				√	
Basic membership for an individual (does not include admission to events listed above)					✓
COST	\$700	\$400	\$200	\$100	\$50

So that tuition is not a barrier for participants
selected from non-profit, educational or government
agencies, I would like to make an additional
contribution towards LFS scholarships:
*One Full Scholarship - \$1,250 *One Half Scholarship - \$725 *General Donation to Scholarships - \$



ANNUAL PRESENTING SPONSOR— NETWORKING & MEMBER EDUCATION EVENTS

This sponsorship is for the Annual Presenting Sponsor for Breakfast Club, Member Educational Presentations, Workshops and Summits. Events are scheduled throughout the year. Minimum of 15 events in 2018.

DATE: January 2018 – December 2018

TIME: Varies PLACE: Varies

Attendance: Varies per event



Sponsorship Package	Presenting
Sponsor receives top billing	✓
Logo displayed on the event page of the Chamber's website	✓
Logo displayed on all electronic, printed and promotional materials	✓
Sole opportunity to welcome crowd for five minutes at each event	✓
Opportunity to provide door prizes with \$25 or more value	✓
List of attendees at conclusion of event	√
Sponsorship includes 2 tickets to each event	√
COST	\$4,000

Sponsorship Details

*This sponsorship will include top billing for Breakfast Club, Educational Presentations, Workshops and Summits. Those events will be referred to as "Company" Presents



For additional information on this opportunity, please contact Natasha Higgins at (479)783-3111 or email nhiggins@fortsmithchamber.com.

View other Marketing Opportunities at fortsmithchamber.com.

THE FORT SMITH CHAMBER BREAKFAST CLUB

The Fort Smith Chamber Breakfast Club offers Chamber members an opportunity to network with other chamber members on a regular basis. This is a simple but extremely effective way to promote their business.



DATE: 2018 (Monthly) **TIME:** 8:00 a.m. – 9:00 a.m.

PLACE: Varies Attendance: 35 - 50

	Hosting	Breakfast
Sponsorship Package 🗸		
Logo displayed on the sponsored Breakfast Club page of the Chamber's website	✓	✓
Logo listed in all emails regarding sponsored event	✓	✓
Opportunity to address crowd for 5 minutes at sponsored event	✓	√
Opportunity to distribute brochures to the event attendees	✓	✓
Receive list of attendees at sponsored event	✓	✓
Opportunity to provide a door prize of \$25 or more in value	✓	
COST	\$250	\$250

Sponsorship Details

*Attendance is free for members and \$5 for non-members



LUNCH & LEARN

Lunch & Learn's allow our members the opportunity to present on a topic of their choosing (pre-approved by Chamber Staff) to an audience of our members. These events can be held at the Chamber office or at another designated location. The business is responsible for the topic, speaker(s) and food/beverages for the luncheon. The Chamber will market the event for our members.

BELLE STARR / LINIOS

DATE: As Requested

TIME: Varies According to Sponsor Request

PLACE: Sponsor's Business **ATTENDANCE:** Varies

Lunch & Learn Opportunities available at members request. Please contact Tonya Rogers at (479)783-3111 or trogers@fortsmithchamber.com for more information. For more information on Marketing Opportunities please visit fortsmithchamber.com



Our Company Would Like to Support the Following Events:

Please indicate the level(s) at which you would like to market your organization. Once this confirmation is received in our office Chamber staff will follow up to confirm your selections. Invoices for selected sponsorships will be billed 30 days prior to each event, unless other arrangements are made. We do accept check, all major credit cards and offer ACH/draft of your bank account. Please note that Chamber dues must be paid in full prior to registering as a 2018 sponsor unless previous payment arrangements are already in place.

Special Events:	
* First Friday Breakfast - Level -	
* 2018 Business Expo/Job Fair - Level	
* 25th Annual Jack White Legislative Golf Tour	
* 2018 Healthcare Reception - Level	
* 2018 Annual Meeting - Level	
* Washington Fly-In - Level	
* 2018 Wellness Week - Level	
* 2018 Manufacturing Week- Level	
Educational Events:	
* Arkansas Scholars Luncheon/Honors Banque	et - Level
* Teacher Appreciation Breakfast (Public & Priv	vate) - Level -
* Partners in Education Luncheon - Level	
* Junior Leadership Academy - Level * Leadership Fort Smith - Level	
* Leadership Fort Smith - Level	
Networking Events:	
* Annual Presenting Sponsor-Networking & Me * The Fort Smith Chamber Breakfast Club - Lev * Lunch & Learn Host	
Company Name:	
Contact Person:	
Email Address:	Phone:
Signature	Date
~-0	
By signing this form, I agree that I have the autl	horization to commit my company to this sponsorship

* Logo size listed at events will always be indicitive of sponsorship level.