



What is an Ambassador?

Ambassadors represent the Fort Smith Region and are goodwill representatives for the Fort Smith Regional Chamber of Commerce. Ambassadors are usually the most outgoing, pro-active employees in their company. They project a positive image for the company they represent as well as for the Chamber. Ambassadors assist with a variety of initiatives, but their main function is to help promote the Chamber, welcome new members to the Chamber and make Chamber events successful and enjoyable for our members.

Why Become an Ambassador?

The Chamber Ambassador Program is highly respected in the community and allows for the professional growth of each participant. Ambassadors are given the opportunity to meet and greet with area business and legislative leaders. Many of our Ambassadors have moved on to participate in other Chamber and civic leadership roles as a result of their involvement in this member service role.

Being a Chamber Ambassador puts you and your business in the spotlight! This gives your company free publicity as a supporter of new businesses coming to our region. By attending Ribbon Cuttings and other events, you will make connections and meet potential new clients!

What are the Opportunities and Responsibilities?

Chamber Ambassadors are asked to promote and support the Chamber in the community. Opportunities include the following:

- ~ Attend Ribbon Cuttings
- ~ Attend Scheduled Ambassador Meetings
- ~ Assist in Delivering Ribbon Cutting Photos and Retention Visits
- ~ Volunteer at Special Events
 - First Friday Breakfast
 - Jack White Legislative Golf Tournament
 - Annual Banquet
 - Business & Career Expo
 - Public & Private School Teacher Appreciation Events
- ~ Annual Plaque Deliveries
- ~ Site Visits
- ~ Refer a New Member

Points are earned and tracked for each activity. The “Ambassador Point” sheet is due to the Chamber by the 5th of each month. The Ambassador that has the highest number of points will earn recognition as “Ambassador of the Month”.

To remain in good standing, Ambassadors should earn at least 50% of the available points for the month. If points earned falls below 50% for 3 consecutive months, your status as a current Ambassador will be reviewed.

How Do I Become An Ambassador?

First, complete the Ambassador Application form located on the Chamber's website www.fortsmithchamber.com . Return your completed application to the Chamber or you may scan/e-mail it to tsarlls@fortsmithchamber.com. A member of the Chamber staff will contact you to schedule an interview.

