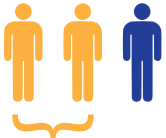




# PLEASE JOIN US!

To serve as the catalyst for the continual improvement of the quality of life and the economic well-being of the citizens of this area.

## CHAMBER MEMBERSHIP IS AN EFFECTIVE BUSINESS STRATEGY



Two-thirds of consumers believe chamber members use good practices, are reputable, care about their customers and are involved in the community.

Consumers are **10%** more likely to think products of companies involved in their chamber are better than the competition.

When consumers know that a small business is a member of the Chamber of Commerce, the business sees:

- 49%** Increase in consumer favorability
- 73%** Increase in consumer awareness
- 68%** Increase in local reputation
- 80%** Increase in likelihood that consumer will patronize your business

From a national survey conducted by The Shapiro Group, commissioned by the American Chamber of Commerce Executives.

### NETWORK

**1,150 members**  
**100+ opportunities to build connections**

- Breakfast Club
- Wine Down Wednesday (WDW)
- Professional Development Workshops
- First Friday Breakfast (FFB)
- Business to Business Lunch (B2B)
- Leadership Fort Smith
- Junior Leadership Academy
- Business & Career Expo

Visit our website for current event calendar or visit our Facebook page.  
[Facebook.com/ftsmithchamber](https://www.facebook.com/ftsmithchamber)

### ENGAGE

**Giving your business exposure and credibility**

- Your business listing on our website and on [fortsmith.com](http://fortsmith.com); these listings give you additional visibility
- Post job openings, specials or news about your business
- Support the Chamber and market your business through sponsorship of Chamber programs

### ADVOCATE

**Advocating for a business-friendly environment**

- Serving as a voice for business:
- Ongoing staff visits to state legislators
  - Legislative trip to Washington, D.C. with local business leaders
  - Collecting your business concerns and monitoring legislation

### GROWTH

**Growing the local economy**

- Fostering a thriving economy to create more business opportunities for everyone:
- Supporting existing business expansions
  - Pursuing new jobs and capital investment in our community
  - Providing economic development research to inform business decisions

612 Garrison Avenue  
Fort Smith, AR 72901  
**479-783-3111**

**FORTSMITHCHAMBER.ORG**



# How does your business succeed with help from the Fort Smith Regional Chamber of Commerce?

## Business Promotion

- ◆ Cost-effective advertising available with the Chamber
- ◆ Ribbon cuttings for grand openings, anniversaries, and other special events
- ◆ Brochure display in our Chamber lobby exclusively for members
- ◆ Members can share news releases on the Chamber's website
- ◆ Referrals and sales opportunities

## Community Engagement

- ◆ Membership plaque and decal given to place of business to provide recognition that you support the Chamber and the business community of the Fort Smith, MSA
- ◆ Online member-directory, exclusively accessible by other members
- ◆ Event sponsorships for members seeking quality exposure within Fort Smith's MSA
- ◆ Weekly digital newsletter featuring sponsors, events, business highlights, and more

Call or email the Chamber today!  
479-783-3111,

[info@fortsmithchamber.com](mailto:info@fortsmithchamber.com)

Ask about our New Member Package!  
Membership levels start at \$300 annually.

New members also receive two complimentary tickets to FFB, B2B, and WDW networking events.

## Attend, Engage, Network, and Promote

- **Annual Meeting:**
  - ⇒ Recap of prior year activities
  - ⇒ Focus on goals for upcoming year
  - ⇒ Featured A-list speakers
  - ⇒ Held in October
- **Business & Career Expo:**
  - ⇒ Showcase your business, products, services, and career opportunities to the community
  - ⇒ Promote and support growth within your industry, network with like-minded contributors, fill open positions, and engage with the region's workforce of the future
  - ⇒ Our annual high-energy, high traffic event attracts 600—800 attendees and 80—100 exhibitors in a dynamic business-to-business atmosphere
  - ⇒ Held in May
- **Legislative Golf Tournament:**
  - ⇒ Unique networking opportunity with our member businesses and regional government/community leaders
  - ⇒ This tournament will give you the opportunity to spotlight your business in front of not only Fort Smith regional decision makers, but some of the most influential people in the state
  - ⇒ Held in June or July
- **Healthcare Reception:**
  - ⇒ Healthcare is key to economic development, which is why the Chamber feels it is so important to provide practical solutions for the retention and recruitment of physicians to the region
  - ⇒ An opportunity for the Chamber and its members to express our gratitude to current physicians and welcome new physicians to the Fort Smith, MSA
  - ⇒ Presentation of our Healthcare Award to a physician who has made a significant contribution to the community
  - ⇒ Held in September

## MAJOR CHAMBER EVENTS

