



# 2021 EVENTS & ACTIVITIES

*Engage. Connect. Promote.*



612 Garrison Avenue  
Fort Smith, AR 72901  
479.783.3111  
[info@fortsmithchamber.com](mailto:info@fortsmithchamber.com)  
[www.fortsmithchamber.org](http://www.fortsmithchamber.org)

**CONNECT WITH US!**

@FtSmithChamber



# ANNUAL EVENTS

FIRST FRIDAY BREAKFAST SERIES

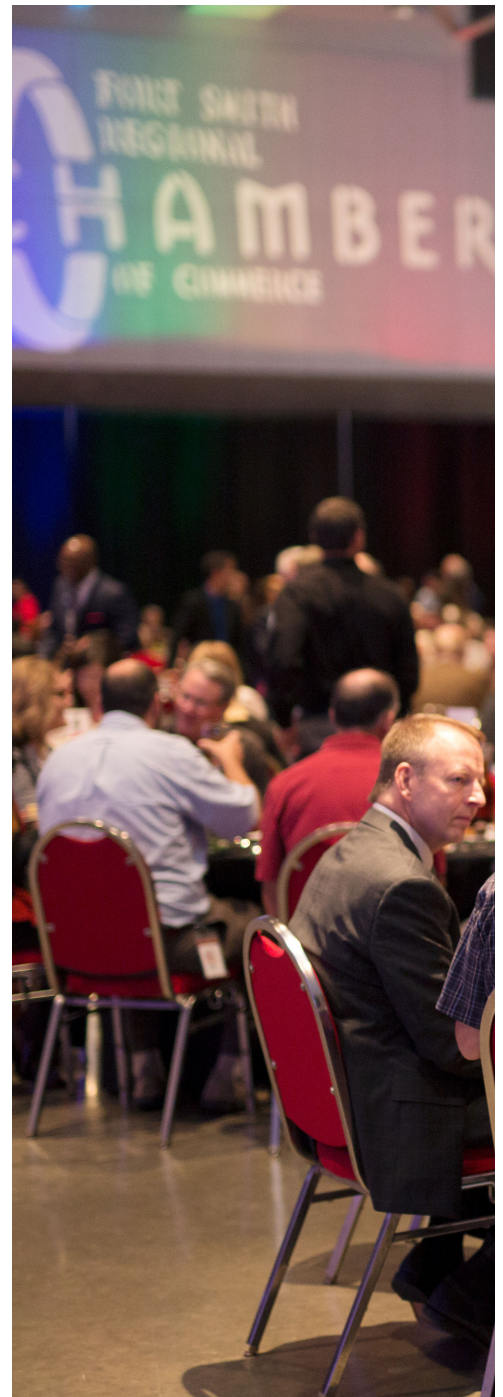
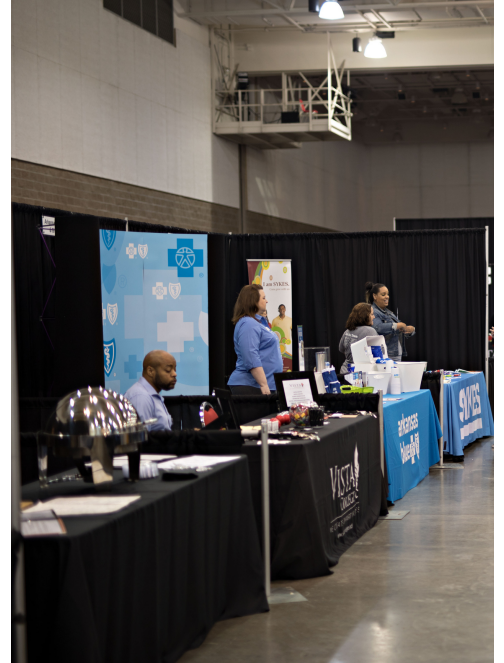
WASHINGTON FLY-IN

BUSINESS EXPO & CAREER FAIR

JACK WHITE LEGISLATIVE GOLF  
TOURNAMENT

HEALTHCARE CELEBRATION

ANNUAL MEETING



**Lindsey Trantham**  
**Senior Events**  
**Coordinator**

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)



# FIRST FRIDAY BREAKFAST SERIES

**EVENT DESCRIPTION:** First Friday Breakfast pairs breakfast with an in-demand speaker sure to entertain and inform all those in attendance while providing a terrific opportunity for networking. Sponsors will benefit from the diverse crowd that First Friday attracts. As one of our premiere marketing events, the exposure received by the sponsor cannot be matched. Each month all members in attendance have a chance to win an incentive prize giveaway.

**DATE:** January to December (No Event in July)

**TIME:** 7:30 am - 8:30 am

**LOCATION:** Reynolds Room, University of Arkansas - Fort Smith

**ATTENDANCE:** 46 in person under social distancing guidelines

150+ regularly



**First Friday  
BREAKFAST**

Sponsorship Package	Presenting	Hosting	Breakfast Buffet	Coffee Bar	Annual Incentive
Top Billing in all Sponsor Recognition	✓				
Opportunity to Give a Welcome to the audience	✓				
Company Logo on Podium	✓				
Opportunity to Place Item on Tables		✓			
Company Logo on Breakfast or Coffee Bar			✓	✓	
Recognition During Event Program Including Screens	✓	✓	✓	✓	✓
Company Logo on all Event Communications, Event Website Listing, and Event Social Media Postings	✓	✓	✓	✓	✓
Reserved Seats	8	6	2	2	2
<b>COST</b>	<b>\$1,250/qtr.</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>	<b>\$1,500</b>

**RESERVED TABLE:**

Reserved "tables" for 8 seats are available by request for \$200 per month.

**DATES:**

January 8th	June 4th
February 5th	August 6th
March 5th	September 10th
April 9th	October 1st
May 6th *EXPO	November 5th
	December 3rd

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# WASHINGTON FLY - IN

**EVENT DESCRIPTION:** Each year, a delegation from the Fort Smith Regional Chamber of Commerce flies to Washington, D.C. to discuss topics and issues that are crucial to the success of our region. We meet with both our Congressmen and Senators to continue our good working relationship with leaders in Washington.

**DATE:** April 2021

**TIME:** TBD

**LOCATION:** Washington, D.C.

**ATTENDANCE:** Varies



Sponsorship Package	Presenting	Platinum	Gold	Silver	Bronze
Top Billing in all Sponsor Recognition	✓				
Opportunity to Welcome Members at Dinner	✓				
Company Representative Opportunity to Sit at Congressman's Table	✓	✓			
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓		
Sponsor Name on Event Communications, Event Website, and Event Social Media				✓	✓
Verbal Recognition at the Congressional Dinner	✓	✓	✓	✓	✓
Tickets to the Congressional Dinner	4	2	1		
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>

## TRAVEL ITINERARY:

The Fort Smith Regional Chamber will assist in coordinating travel plans. Itineraries, maps, and additional information will be provided to all attendees. Hotel and airfare will be the responsibility of the individual attendees.

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# BUSINESS EXPO & CAREER FAIR

**EVENT DESCRIPTION:** The Fort Smith Regional Business Expo/ Career Fair is an opportunity for our members to showcase their business, products, services, and employment opportunities to the community. Area Schools are invited, giving your company the opportunity to be introduced to our future workforce. It is the leading Expo in the Greater Fort Smith Region and offers sponsors numerous opportunities to gain exposure through our marketing and advertising.



**DATE:** May 6, 2021

**TIME:** 8:30 am - 3:30 pm

**LOCATION:** Fort Smith Convention Center

**ATTENDANCE:** 300-500

Sponsorship Package	Presenting	Diamond	Media	Hospitality	Chamber Booth	Platinum	EXPO Exhibitor
Top Billing in all Sponsor Recognition	✓						
Booth Space with Prime Location	Double	Single	Single	Single	Single	Single	*
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	✓
Sponsor Logo on Event Map	✓	✓	✓	✓	✓	✓	✓
Exhibitor Name on Event Communications, Event Website, and Event Social Media							✓
Exhibitor Name on Event Map				✓	✓		
10 Reserved Seats with Prime Seating at Breakfast Event	✓						
Five Reserved Seats with Prime Seating at Breakfast Event		✓					
Breakfast Event Tickets (Open Seating)				4	4	2	2
<b>COST</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,200</b>	<b>\$1,000</b>	<b>\$375 - \$500</b>

## EVENT DETAILS:

This event is held in conjunction with the May First Friday Breakfast. FFB begins at 7:30 a.m., with the Expo opening at 8:30am.

All Booths & Sponsorships include tickets to the Breakfast.

## BOOTH PRICING:

Standard Booth - \$375, Double Space - \$500, and Non-Profit Rates are available.

Setup for the Expo will be on the day before.

## ADD-ON OPTIONS:

Electrical \$25

Extra Tables \$10 Extra

Chairs \$5

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# LEGISLATIVE GOLF TOURNAMENT

**EVENT DESCRIPTION:** This event pairs a great day of golf with a unique networking opportunity with many of Arkansas' legislators and community leaders. The Jack White Legislative Golf Tournament is one of the most visible Chamber events each year. This tournament will give you the opportunity to spotlight your business in front of not only Fort Smith regional decision makers, but some of the most influential people in the state



**DATE:** June 28, 2021

**TIME:** 11:30 am Lunch, 1:00 pm Tee-Off

**LOCATION:** Ben Geren Golf Course

**ATTENDANCE:** 200+

Sponsorship Package	Presenting	Glove	Hat Limit 2	Lunch Limit 4	Hospitality	Cart	Beverage Cart/Stand
Top Billing in all Sponsor Recognition	✓						
One Team (3 – 4 Players)	✓	✓					
Logo on Gloves		✓					
Logo on Hats			✓				
Logo & Recognition During Lunch				✓			
Logo on Hospitality Tables					✓		
Logo on Golf Carts						✓	
Logo on Beverage Carts/Stand and Opportunity for Staff to Man Beverage Carts/Stand							✓
Sponsor Name on Event Communications, Event Website, and Event Social Media							✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	✓
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$500</b>

**Team + Exclusive Hole Combo**

**\$850**

**Team Sponsorship (30 max)**

**\$600**

**Driving Range Sponsor (1)**

**\$500**

**Exclusive Hole Sponsor (18 max)**

**\$250**

**Hole Sponsor**

**\$100**

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# HEALTHCARE CELEBRATION

**EVENT DESCRIPTION:** Healthcare is key to economic development and essential to the overall health and well-being of the Fort Smith Region. In addition to the Healthcare Reception event, appreciation and gratitude will be expressed to the Healthcare Community throughout September. This includes announcing the “Physician of the Year”, social media campaign & weekly winners for healthcare workers.

**DATE:** September 2021

**TIME:** TBA

**LOCATION:** TBA

**ATTENDANCE:** Regularly 250 in person, social distancing adjustments may be made to capacity



Sponsorship Package	Presenting	Diamond	Platinum	Gold	Silver
Top Billing in all Sponsor Recognition	✓				
Opportunity to give a Welcome at Reception Event	✓				
Opportunity to have a Display Table at Reception Event	✓	✓	✓		
Opportunity to Include a Gift in the New Physician's Gift Bag	✓	✓	✓		
Opportunity to Donate Prize for the "Healthcare Champion"	✓	✓	✓	✓	
Logo shown in all electronic and printed materials	✓	✓	✓		
Company name listed in all electronic and printed materials				✓	✓
Opportunity to Place an Ad in the "Welcome" Packet Distributed to New Physicians	✓	✓	✓	✓	✓
Program Ad Sizes	Full Page	1/2	1/4	1/8	1/8
<b>COST</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>

**NOTE:**

For the Sponsors that can provide a gift for the New Physician's Gift Bag, the number of Physicians will be provided.

**HEALTHCARE CHAMPION OF THE WEEK RECOGNITION:**

Each week in September, the Chamber will be taking nominations for the “Healthcare Champion”. This person will receive special public recognition.

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# ANNUAL MEETING

**EVENT DESCRIPTION:** This event recaps our prior year's activities and puts focus on the goals of the Chamber for the upcoming year. The program includes a high-caliber speaker with relevant information to present to our membership in attendance. The Ambassador of the Year Award is given to a current Chamber Ambassador. We will also highlight important accomplishments important to our Chamber members.

**DATE:** October 20, 2021

**TIME:** 11:30 am - 1:00 pm

**LOCATION:** Fort Smith Convention Center

**ATTENDANCE:** 400 in person + Virtual Attendees (Under social distancing guidelines), 500+ Regularly



Sponsorship Package	Presenting	Watch Party	Legacy Sponsor	Theme	Diamond	Platinum	Gold	Silver
Top Billing in all Sponsor Recognition	✓							
Opportunity to Give a Welcome	✓							
Sponsor Name on all Event Communications, Event Website, and Event Social Media							✓	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓		
Reserved Tickets at Event	10 Tickets	10 Tickets	10 Tickets	10 Tickets	10 Tickets	5 Ticket		
Event Tickets (Open Seating)							5	2
<b>COST</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

## EXCLUSIVE SPONSORSHIP:

Presenting, Legacy Sponsor, Watch Party and Theme Sponsorships are exclusive to one business.

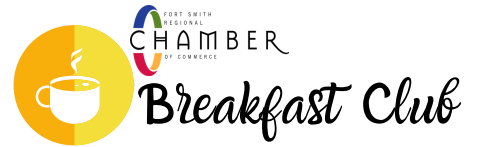
## TICKET PRICING:

Individual Ticket: \$50 Tickets may be added on to any Sponsorships or sold separately.

\$500 Non-Sponsored, Reserved Tables Available

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*





# MEMBER NETWORKING EVENTS

BREAKFAST CLUB

B2B LUNCHEON

BUSINESS AFTER HOURS



Lindsey Trantham  
Senior Events  
Coordinator

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)



# ANNUAL: PRESENTING NETWORKING EVENTS

**EVENT DESCRIPTION:** This sponsorship is for the Annual Presenting Sponsor for Breakfast Club, B2B Lunches and Wine Down Wednesday Events. Events are scheduled throughout the year on a monthly or quarterly basis. Minimum of 15 events in 2021

**DATE:** January 2021 - December 2021

**TIME:** Varies

**LOCATION:** Varies

**ATTENDANCE:** Varies per Event



## Sponsorship Package

Presenting

Top Billing in all Sponsor Recognition	✓
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After Each Networking Event	✓
Tickets Included for Each Networking Event	2
<b>COST</b>	<b>\$3,000</b>

### SPONSORSHIP DETAILS:

This sponsorship will include top billing for all Breakfast Club, B2B Lunches, and Wine Down Wednesday Events.



# BREAKFAST CLUB

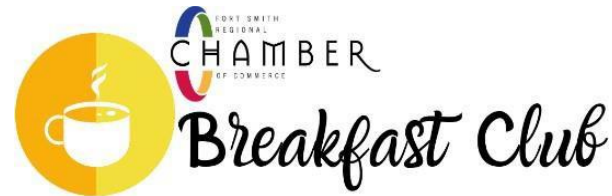
**EVENT DESCRIPTION:** The Fort Smith Chamber Breakfast Club offers Chamber members an opportunity to network with other chamber members on a regular basis. This is a simple but extremely effective way to promote their business. The event often features icebreakers to help facilitate networking opportunities.

**DATE:** 2021 (Monthly, except in July)

**TIME:** 8:00 am - 9:00 am

**LOCATION:** varies

**ATTENDANCE:** 20-40



Sponsorship Package	Hosting
Opportunity to Address Attendees at Events for Five Minutes	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After the Event	✓
Tickets Included for Event	✓
<b>COST</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# BUSINESS - 2 - BUSINESS LUNCHEON

**EVENT DESCRIPTION:** Business2Business Luncheon offers Chamber members an opportunity to promote their product or service in a structured luncheon environment; think speed networking. Hundreds of Chamber members have found B2B to be a simple, extremely effective way to promote their businesses. B2B is a great way to boost commercial success and foster business relationships.

**DATE:** 2021 (Quarterly)

**TIME:** 12:00 - 1:00 pm

**LOCATION:** Varies

**ATTENDANCE:** 20 - 40



Sponsorship Package	Hosting
Opportunity to Address Attendees at Events for Five Minutes	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After the Event	✓
Tickets Included for Event	✓
<b>COST</b>	<b>\$250</b>

## EVENT DETAILS:

\*Members can attend for \$10

\*Guest fee is \$20

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# BUSINESS AFTER HOURS

**EVENT DESCRIPTION:** Join us for our quarterly "Business After Hours"! Enjoy complimentary beverages while networking with other business professionals. This is an excellent venue for growing your relationships and your business! Interested in hosting this event? This is a great way to showcase your place of business or organization to the business community.

**DATE:** Last Wednesday of Each Quarter

**TIME:** 4:00 - 6:00 pm

**LOCATION:** Varies

**ATTENDANCE:** 30-60



## Sponsorship Package

### Hosting

Opportunity to Address Attendees at Events for Five Minutes	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After the Event	✓
Tickets Included for Event	✓
<b>COST</b>	<b>\$250</b>

### EVENT DETAILS:

\$10 for Members and \$20 for Guests

Hosting sponsor provides the following:  
Venue for the event, food & beverages

We are happy to discuss the details and customize this event to help your business or organization to achieve its goal!

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



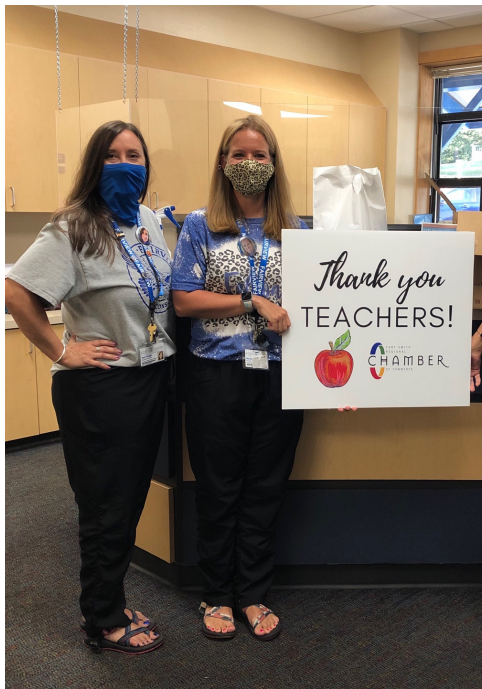
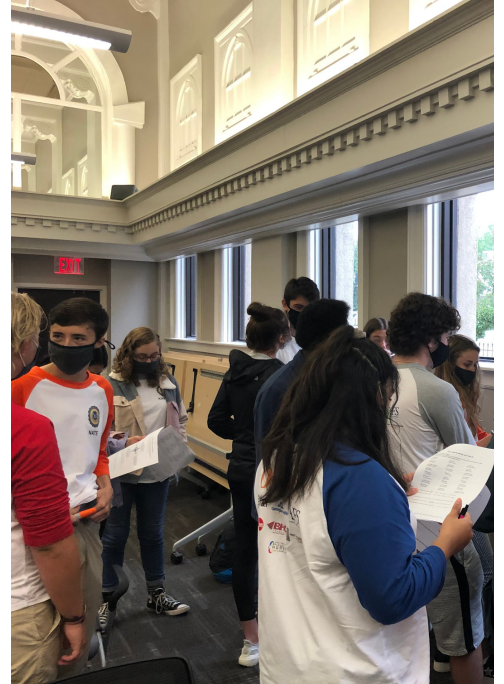
# EDUCATION EVENTS

LEADERSHIP FORT SMITH

JUNIOR LEADERSHIP ACADEMY

HONORS BANQUET

TEACHER APPRECIATION BREAKFAST



**Susan Krafft**  
**Educational Program  
Administrator**

[SKrafft@FortSmithChamber.com](mailto:SKrafft@FortSmithChamber.com)

# LEADERSHIP FORT SMITH

**EVENT DESCRIPTION:** Leadership Fort Smith is a 10-month community leadership program. LFS is a professional development opportunity that benefits the employee, employer, and our region. It is a commitment to your community and a call to action. The time spent learning and getting connected through the sessions is crucial to having the tools you need to be a leader in our community. The program runs from August 2021 through May 2022. The class meets once a month on Thursdays. The program committee selects no more than 25 participants for the class.



**DATE:** July 2021 - May 2022

**LOCATION:** Various locations throughout the community

**ATTENDANCE:** Approximately 25 candidates selected for class



Sponsorship Package	Presenting	Partner	Session	Journal	Lunch	Break
Top Billing in All Sponsor Recognition	✓					
Opportunity to Welcome Attendees During New Class Reception and Commencement	✓					
Sponsor Logo on all Event Communications, Event Website Listing, and Event Social Media Postings Throughout the Program Year	✓	✓				
Opportunity to Address Class at a Session	✓	✓				
Exclusive Opportunity for Sponsor Logo on Special Journal Given out at the New Class Reception and Used Throughout the Program Year				✓		
Sponsor Logo on all Session Communications and Social Media Postings			✓			
Opportunity to Address Class During the Sponsored Session (Location is Dependent on Class Agenda for the Session Topics)			✓			
Recognition During Lunch of Sponsored Session					✓	
Sponsor Name in Session Communications and Social Media Postings					✓	✓
Eight Reserved Seats at Reception and Commencement Events	✓					
Four Reserved Seats at Both Reception and Commencement Events		✓				
Tickets to LFS Reception & Commencement (Open Seating)			4	2	-	-
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is cancelled, sponsors will have the option to transfer support to another event or can request a refund.*

# JUNIOR LEADERSHIP ACADEMY

**EVENT DESCRIPTION:** The goal of JLA is to teach and mentor a diverse group of High School Juniors from Sebastian County area schools on effective and positive ways of leadership and community pride. We hope to inform and prepare these students to become the future workforce of our community. Students have the opportunity to participate in this team- based learning program, which will introduce them to potential employers, business leaders as well as community leaders in our region. The program runs from August 2021 – March 2022 with students meeting once a month on Wednesdays.



**DATE:** August 2021 - March 2022

**LOCATION:** Various locations throughout the community

**ATTENDANCE:** Varies from 20-40 students from area high schools



Sponsorship Package	Presenting	Platinum	Gold	Session	Lunch	Student
Top Billing in all Sponsor Recognition	✓					
Opportunity to Address Attendees at the JLA New Class Reception and Commencement Ceremony Events	✓					
Opportunity to Address Students at a Session	✓	✓	✓			
Sponsor Logo on all Event Communications, Event Website, Event Social Media, and JLA Class Shirt Throughout the Program Year	✓	✓	✓			
Sponsor Name on Session Event Communications, Event Website, and Event Social Media Throughout Program Year				✓	✓	
Opportunity to Provide Item to Students During Session				✓		
Recognition During Lunch					✓	
Sponsor Will Receive Name Recognition as a Student Sponsor at Various Times on Communications, Website, and Social Media						✓
Eight Reserved Seats at Both Reception and Commencement Events	✓					
Four Reserved Seats at Both Reception and Commencement Events		✓				
Tickets to JLA Reception & Commencement (Open Seating)			4	2	-	-
<b>COST</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is cancelled, sponsors will have the option to transfer support to another event or can request a refund.



# HONORS BANQUET

**EVENT DESCRIPTION:** The 59th Annual Honors Banquet will allow the Fort Smith Chamber and its members to celebrate local graduating seniors on their honors received for academic success. Seniors graduating with an Honors Diploma and/or as an Arkansas Scholar will be recognized at this event. It is a wonderful opportunity for our members to support the efforts to raise the level of educational achievements in our community. As we did in 2020, the Chamber will produce a video tribute to our seniors to recognize their accomplishment.

**DATE:** April 5, 2021

**LOCATION:** Fort Smith Convention Center

**ATTENDANCE:** Seniors and Parents from Future School, Northside, Southside, and Union Christian Academy



Sponsorship Package	Presenting (Exclusive)	Gold	Silver	Bronze	Student
Top Billing in all Sponsor Recognition	✓				
Recognition on Attendees Table	✓				
Sponsor Recognition from the Podium	✓	✓	✓		
Sponsor Logo on all Event Communications, Event Website, and Event Social Media,	✓	✓			
Sponsor Name on Event Communications, Event Website, and Event Social Media			✓	✓	✓
Eight Reserved Seats at event	✓	✓			
Four Reserved Seats			✓		
<b>COST</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$250</b>	<b>\$100</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# TEACHER APPRECIATION BREAKFAST

**EVENT DESCRIPTION:** Each year, the Chamber and its members express our gratitude for the hard work and dedication of area teachers. We will be delivering breakfast and treats to all Fort Smith K-12 public, private and charter schools to show our appreciation. In addition, we will produce a video presentation featuring messages from the Chamber and school representatives, sponsorship acknowledgment, and teacher photos. A "thank you teachers" card will be included in breakfast deliveries to each school with recognition of all sponsors.



**DATE:** August 2021 -- Breakfast delivery dates TBD

**LOCATION:** Fort Smith Public Schools, Private & Charter schools

**AUDIENCE:** Over 1,300 teachers and staff across 34 schools.

Sponsorship Package	Platinum	Gold	Silver	Bronze
Sponsor receives top billing for the event's video and event	✓			
Sponsor receives recognition in video		✓	✓	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓		
Opportunity to Volunteer at the Events	✓	✓	✓	✓
Opportunity to Provide Gift Items, Giveaway Item, or Discount for Educators	✓	✓	✓	
Sponsor Name on Event Communications, Event Website, and Event Social Media			✓	✓
<b>COST</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# CAMPAIGNS

SHOP LOCAL

MANUFACTURING WEEK

WELLNESS WEEK

**SHOP  
LOCAL**



FORT SMITH REGIONAL CHAMBER OF COMMERCE  
**MANUFACTURING  
WEEK**   
SEPT 27-OCT 1



**Lindsey Trantham**  
Senior Events  
Coordinator

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)



# SHOP LOCAL

**EVENT DESCRIPTION:** The Fort Smith Chamber helps remind our community of the benefits from shopping local during two major shopping periods including Back-to-School and during the Holiday Season. The campaign features opportunities to advertise specials, offer discounts to Chamber members, giveaway special prizes, and promote your business supporting the Shop Local campaign.

**DATE:** August 2021 & November/December 2021

**TIME:** Varies

**LOCATION:** Varies



## Sponsorship Package

### Supporting

Top Billing in all Sponsor Recognition	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓

**COST**

**\$250**

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# MANUFACTURING WEEK

**EVENT DESCRIPTION:** The Fort Smith Regional Chamber of Commerce hosts events and activities surrounding National Manufacturing Day, which is celebrated on the First Friday of October each year. In an effort to highlight our rich history and promising future in manufacturing, members will have the opportunity to participate in tours and educational sessions. The week will include with a First Friday Breakfast with a message related to Manufacturing.

**DATE:** September 27 – October 1, 2021

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



FORT SMITH REGIONAL CHAMBER OF COMMERCE  
**MANUFACTURING  
WEEK** 

## Sponsorship Package

	Presenting	Hosting	Partner	T-Shirt	Support
Top Billing in all Sponsorship Recognition	✓				
Opportunity to Host an On-Site Tour or Event	✓	✓			
Verbal Recognition from Podium at First Friday Breakfast	✓	✓			
Sponsor Logo Listed on T-Shirts	✓	✓	✓	✓	
Sponsor Name on T-Shirts					✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓			✓
Complimentary Event Tickets to First Friday Breakfast (Open Seating)	8	4	4	2	1
<b>Cost</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# WELLNESS WEEK

**EVENT DESCRIPTION:** Each year the Fort Smith Regional Chamber of Commerce extends appreciation and recognizes businesses that show a commitment to health and wellness in the workplace. Healthy Workplace Awards presented to selected applicants at First Friday Breakfast in February.

**DATE:** First Week of February 2021

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



Sponsorship Package	Supporting
Top Billing in all Sponsor Recognition	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
<b>COST</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

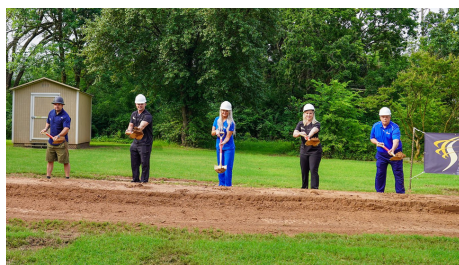
# ADDITIONAL OPPORTUNITIES

AMBASSADOR PROGRAM

RIBBON CUTTING  
& GROUNDBREAKINGS

NEWSLETTER ADVERTISING

SOCIAL MEDIA/WEBSITE  
ADVERTISING



Dawn Turner  
Marketing &  
Communications  
Specialist

[DTurner@FortSmithChamber.com](mailto:DTurner@FortSmithChamber.com)

612 Garrison Avenue  
Fort Smith, AR 72901  
479.783.3111  
[info@fortsmithchamber.com](mailto:info@fortsmithchamber.com)  
[www.fortsmithchamber.org](http://www.fortsmithchamber.org)

**CONNECT WITH US!**  
**@FtSmithChamber**

