

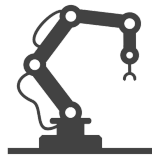
# CAMPAIGNS

SHOP LOCAL

MANUFACTURING WEEK

WELLNESS WEEK

**SHOP  
LOCAL**



FORT SMITH REGIONAL CHAMBER OF COMMERCE  
**MANUFACTURING  
WEEK**   
SEPT 27-OCT 1



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Coordinator

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# SHOP LOCAL

**EVENT DESCRIPTION:** The Fort Smith Chamber helps remind our community of the benefits from shopping local during two major shopping periods including Back-to-School and during the Holiday Season. The campaign features opportunities to advertise specials, offer discounts to Chamber members, giveaway special prizes, and promote your business supporting the Shop Local campaign.

**DATE:** August 2021 & November/December 2021

**TIME:** Varies

**LOCATION:** Varies



## Sponsorship Package

### Supporting

Top Billing in all Sponsor Recognition	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓

**COST**

**\$250**

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*

# MANUFACTURING WEEK

**EVENT DESCRIPTION:** The Fort Smith Regional Chamber of Commerce hosts events and activities surrounding National Manufacturing Day, which is celebrated on the First Friday of October each year. In an effort to highlight our rich history and promising future in manufacturing, members will have the opportunity to participate in tours and educational sessions. The week will include with a First Friday Breakfast with a message related to Manufacturing.

**DATE:** September 27 – October 1, 2021

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



FORT SMITH REGIONAL CHAMBER OF COMMERCE  
**MANUFACTURING  
WEEK** 

## Sponsorship Package

	Presenting	Hosting	Partner	T-Shirt	Support
Top Billing in all Sponsorship Recognition	✓				
Opportunity to Host an On-Site Tour or Event	✓	✓			
Verbal Recognition from Podium at First Friday Breakfast	✓	✓			
Sponsor Logo Listed on T-Shirts	✓	✓	✓	✓	
Sponsor Name on T-Shirts					✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓			✓
Complimentary Event Tickets to First Friday Breakfast (Open Seating)	8	4	4	2	1
<b>Cost</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>

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# WELLNESS WEEK

**EVENT DESCRIPTION:** Each year the Fort Smith Regional Chamber of Commerce extends appreciation and recognizes businesses that show a commitment to health and wellness in the workplace. Healthy Workplace Awards presented to selected applicants at First Friday Breakfast in February.

**DATE:** First Week of February 2021

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



Sponsorship Package	Supporting
Top Billing in all Sponsor Recognition	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
<b>COST</b>	<b>\$250</b>

*All events will operate in full compliance with Arkansas Department of Health guidelines. The number of sponsor tickets is subject to change based on the allowed maximum capacity. If ADH guidance causes adjustments to be made to the event, sponsors benefits will be at equivalent or greater value. If the event is canceled, sponsors will have the option to transfer support to another event or can request a refund.*



# ADDITIONAL OPPORTUNITIES

AMBASSADOR PROGRAM

RIBBON CUTTING  
& GROUNDBREAKINGS

NEWSLETTER ADVERTISING

SOCIAL MEDIA/WEBSITE  
ADVERTISING



Dawn Turner  
Marketing &  
Communications  
Specialist

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