



Advertise, be seen, get noticed!

Monthly, the Chamber sends its email "Chamber Connection" newsletter to more than **4,000** subscribers. The Chamber Connection rotates monthly topics that are important to our members, provides resource information, gives event and Chamber updates, and enhances the communication connection of our programs and our members activities within our membership community. Topics include focuses such as healthcare, economic and workforce development, legislative affairs, education, shop local support, membership news, etc. As there are only a few advertising spots available in each newsletter, your ad will be highly visible and can contain a click-through to your Web site. The **Sponsor Ad** placement will also be provided an opportunity for the sponsor to contribute content for the Chamber Connection. Advertising space is reserved exclusively for Chamber members, membership information is found at <https://www.fortsmithchamber.org/member-services/>. Each email communication is also shared to our social media sites including Facebook, Twitter, and LinkedIn on the same day it is emailed to our email subscriber list.

Advertisements can be e-mailed to the Chamber staff. No more than three ads will be placed per Chamber Connection/Monday Minders cycle, so this is a great opportunity for exposure!

More Information:

Sponsor: Banner ad will appear in the header location in our monthly Chamber Connection email newsletter as well as four subsequent Monday Minders agenda style email communications. \$400 per for the five total placements (width: 1280 pixels, height: 720 pixels)

General Ad: Section ad will have a prominent location within the Chamber Connection email newsletter and two subsequent Monday Minders. \$200 for the three total placements (width: 1000 pixels, height: 1000 pixels)

Deadline: Ads must be paid for in advance of placement in the Chamber Connection newsletter or the Monday Minders. Ads must be received by the Chamber staff by no later than 4:30 pm on the third Friday in each month to run the following Thursday for the Chamber Connection monthly newsletter (Runs the last Thursday of each month) Ads should be emailed to dturner@fortsmithchamber.com Ad File Types Accepted: JPEG, PNG, OR PDF (Note: PDF files will be converted to a photo file)



Advertise with us!

A decorative horizontal bar consisting of seven colored rectangular segments: red, orange, yellow, green, blue, purple, and grey. Below this bar, the text "Advertise with us!" is written in a bold, black, sans-serif font.