



# 2022 MARKETING OPPORTUNITIES



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# ANNUAL EVENTS

FIRST FRIDAY BREAKFAST SERIES

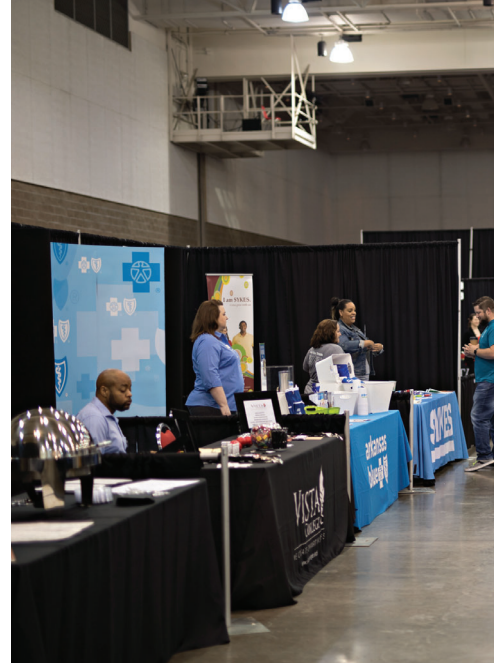
WASHINGTON FLY-IN

BUSINESS EXPO & CAREER FAIR

JACK WHITE LEGISLATIVE GOLF  
TOURNAMENT

HEALTHCARE CELEBRATION

ANNUAL MEETING



**Lindsey Trantham**  
Senior Events  
Coordinator

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)

# FIRST FRIDAY BREAKFAST SERIES

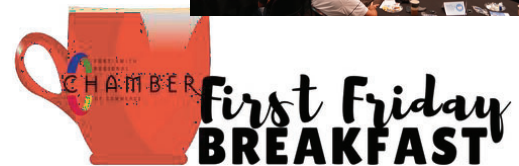
**EVENT DESCRIPTION:** First Friday Breakfast pairs breakfast with an in-demand speaker sure to entertain and inform all those in attendance while providing a terrific opportunity for networking. Sponsors will benefit from the diverse crowd that First Friday attracts. As one of our premiere marketing events, the exposure received by the sponsor cannot be matched. Each month, all members in attendance have a chance to win an incentive prize giveaway.

**DATE:** January to December (No Event in July)

**TIME:** 7:30 am - 8:30 am

**LOCATION:** Reynolds Room, University of Arkansas - Fort Smith

**ATTENDANCE:** 150+



Sponsorship Package	Presenting <b>SOLD</b>	Hosting <b>SOLD</b>	Breakfast Buffet	Coffee Bar	Annual Incentive <b>SOLD</b>
Top Billing in all Sponsor Recognition	✓				
Opportunity to Give a Welcome to the audience	✓				
Company Logo on Podium	✓				
Opportunity to Place Item on Tables		✓			
Company Logo on Breakfast or Coffee Bar			✓	✓	
Recognition During Event Program Including Screens	✓	✓	✓	✓	✓
Company Logo on all Event Communications, Event Website Listing, and Event Social Media Postings	✓	✓	✓	✓	✓
Reserved Seats	8	8	4	2	2
<b>COST</b>	<b>\$2,500/qtr.</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$1,500</b>

**RESERVED TABLE:**

Reserved "tables" for 8 seats are available by request for \$200 per month.

**DATES:**

January 7th	June 3rd
February 4th	August 5th
March 4th	September 9th
April 1st	October 7th
May 6th *EXPO	November 4th
	December 2nd

The May First Friday Breakfast is connected to Our Annual Business Expo & Career Fair. Due to the larger capacity of the event, individual sponsor rates are higher.

# WASHINGTON FLY - IN

**EVENT DESCRIPTION:** Each year, a delegation from the Fort Smith Regional Chamber of Commerce flies to Washington, D.C. to discuss topics and issues that are crucial to the success of our region. We meet with both our Congressmen and Senators to continue our good working relationship with leaders in Washington.

**DATE:** April 2022

**TIME:** TBD

**LOCATION:** Washington, D.C.

**ATTENDANCE:** Varies



## Sponsorship Package

	Presenting <b>SOLD</b>	Platinum	Gold	Silver	Bronze
Top Billing in all Sponsor Recognition	✓				
Opportunity to Welcome Members at Dinner	✓				
Company Representative Opportunity to Sit at Congressman's Table	✓	✓			
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓		
Sponsor Name on Event Communications, Event Website, and Event Social Media				✓	✓
Verbal Recognition at the Congressional Dinner	✓	✓	✓	✓	✓
Tickets to the Congressional Dinner	4	2	1		
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>

### Add on's:

Fly-in Attendee Dinner: \$150

### TRAVEL ITINERARY:

The Fort Smith Regional Chamber will assist in coordinating travel plans. Itineraries, maps, and additional information will be provided to all attendees. Hotel and airfare will be the responsibility of the individual attendees.



# BUSINESS EXPO & CAREER FAIR

**EVENT DESCRIPTION:** The Fort Smith Regional Business Expo & Career Fair is an opportunity for our members to showcase their business, products, services, and employment opportunities to the community. Area schools are invited, giving your company the opportunity to be introduced to our future workforce. It is the leading Expo in the Greater Fort Smith Region and offers sponsors numerous opportunities to gain exposure through our marketing and advertising.



**DATE:** May 6, 2022

**TIME:** 9:00 am - 3:00 pm

**LOCATION:** Fort Smith Convention Center

**ATTENDANCE:** 300-500

Sponsorship Package	Presenting <b>SOLD</b>	Diamond	Media	Hospitality (Exclusive)	Chamber Booth (Exclusive)	Platinum	EXPO Exhibitor
Top Billing in all Sponsor Recognition	✓						
Booth Space with Prime Location	Double	Double	Double	Single	Single	Single	
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	
Sponsor Logo on Event Map	✓	✓	✓	✓	✓	✓	
Exhibitor Name on Event Communications, Event Website, and Event Social Media							✓
Exhibitor Name on Event Map							✓
10 Reserved Seats with Prime Seating at Breakfast Event	✓						
Five Reserved Seats with Prime Seating at Breakfast Event		✓					
Breakfast Event Tickets (Open Seating)				4	4	2	2
<b>COST</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$1,200</b>	<b>\$1,000</b>	<b>\$375 - \$875</b>

## EVENT DETAILS:

This event is held in conjunction with the May First Friday Breakfast. FFB begins at 7:30 am, with the Expo opening at 8:30 am.

All Booths & Sponsorships include tickets to the Breakfast.

## BOOTH PRICING:

Standard Booth - \$375  
Double Space - \$500  
Non-Profit Rate- \$200

Setup for the Expo will be the day before.

## ADD-ON OPTIONS:

Electrical \$25  
Extra Tables \$10  
Extra Chairs \$5

# LEGISLATIVE GOLF TOURNAMENT

**EVENT DESCRIPTION:** This event pairs a great day of golf with an opportunity to network with community leaders. The Jack White Legislative Golf Tournament is one of the most anticipated Chamber events each year! This tournament provides you with the opportunity to meet a variety of people and to showcase your business to everyone in attendance.

**DATE:** June 20, 2022

**TIME:** 11:30 am Lunch, 1:00 pm Tee-Off

**LOCATION:** Hardscrabble Country Club

**ATTENDANCE:** 200+



## Sponsorship Package

	Presenting <b>SOLD</b>	Glove <b>SOLD</b>	Hat Limit 2	Lunch Limit 4	Hospitality	Cart	Beverage Cart/Stand
Top Billing in all Sponsor Recognition	✓						
One Team (3 – 4 Players)	✓	✓					
Logo on Gloves		✓					
Logo on Hats			✓				
Logo & Recognition During Lunch				✓			
Logo on Hospitality Tables					✓		
Logo on Golf Carts						✓	
Logo on Beverage Carts/Stand and Opportunity for Staff to Man Beverage Carts/Stand							✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	✓
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$500</b>

## Additional Sponsorships:

Team + Exclusive Hole Combo	Team Sponsorship (30 max)	Driving Range Sponsor (1)	Putting Contest (1)	Exclusive Hole Sponsor (18 max)
\$850	\$600	\$500	\$500	\$250
	Closest to the Pin (1)	Longest Drive (1)	Hole Sponsor	
	\$250	\$250	\$100	



# HEALTHCARE CELEBRATION

**EVENT DESCRIPTION:** Healthcare is key to economic development and essential to the overall health and well-being of the Fort Smith Region. In addition to the Healthcare Reception event, appreciation and gratitude will be expressed to the Healthcare Community throughout September. This includes announcing the “Physician of the Year”, social media campaign & weekly winners for healthcare workers.

**DATE:** September 15, 2022

**TIME:** 6:00 pm - 8:00 pm

**LOCATION:** Wyndham Fort Smith

**ATTENDANCE:** 250



Sponsorship Package	Presenting <b>SOLD</b>	Diamond	Platinum	Gold	Silver
Top Billing in all Sponsor Recognition	✓				
Opportunity to give a Welcome at Reception Event	✓				
Opportunity to have a Display Table at Reception Event	✓	✓	✓		
Opportunity to Include a Gift in the New Physician's Gift Bag (Quantity will be provided)	✓	✓	✓		
Opportunity to Donate Prize for the "Healthcare Hero"	✓	✓	✓	✓	
Logo shown in all electronic and printed materials	✓	✓	✓		
Company name listed in all electronic and printed materials				✓	✓
Tickets to Reception	8	8	6	4	2
<b>COST</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>

## HEALTHCARE HERO OF THE WEEK RECOGNITION:

Each week in September, the Chamber will be taking nominations for the “Healthcare Hero”. This person will receive special public recognition & 2 tickets to the reception.

# ANNUAL MEETING

**EVENT DESCRIPTION:** This program includes a high-caliber speaker with relevant information to present to our membership in attendance. We will also highlight key accomplishments important to our Chamber members.

**DATE:** October 2022

**VIP ROOM TIME:** 10:30 am-11:30 am

**PROGRAM TIME:** 11:30 am - 1:00 pm

**LOCATION:** Fort Smith Convention Center

**ATTENDANCE:** 500-800 Regularly



Sponsorship Package	Presenting	VIP Room	Keynote Speaker	Theme	Diamond	Platinum	Gold	Silver
	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>				
Top Billing in all Sponsor Recognition	✓							
Opportunity to Give a Welcome	✓		✓					
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓		
Sponsor Name on all Event Communications, Event Website, and Event Social Media							✓	✓
VIP Room Tickets	10	10	5	2	2			
Reserved Table at Event (10 Seats per Reserved Table)	2 Tables	2 Tables	1 Table	1 Table	1 Table	1 Table		
Event Tickets (Open Seating)							5	2
<b>COST</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

## EXCLUSIVE SPONSORSHIP:

Presenting, Keynote Speaker, VIP Room and Theme Sponsorships are exclusive to one business.

## VIP ROOM:

The VIP Room provides the chance to meet and greet with our keynote speaker and guest prior to our Annual Meeting Program start at 11:30 am.

VIP Room Tickets  
(Add-On Option): \$25 Per VIP Ticket

## TICKET PRICING:

Individual Ticket: \$50 Tickets may be added on to any Sponsorships or sold separately.

\$500 Non-Sponsored, Reserved Tables Available (10 Seats)





# MEMBER NETWORKING EVENTS

BREAKFAST CLUB

B2B LUNCHEON

BUSINESS AFTER HOURS



Lindsey Trantham  
Senior Events  
Coordinator

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)



# ANNUAL: PRESENTING NETWORKING EVENTS

**EVENT DESCRIPTION:** This sponsorship is for the Annual Presenting Sponsor for Breakfast Club, B2B Lunches and Business After Hours Events. Events are scheduled throughout the year on a monthly or quarterly basis. Minimum of 20 events in 2022

**DATE:** January 2022 - December 2022

**TIME:** Varies

**LOCATION:** Varies

**ATTENDANCE:** Varies per Event



## Sponsorship Package

Presenting  
**SOLD**

Top Billing in all Sponsor Recognition	✓
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After Each Networking Event	✓
Tickets Included for Each Networking Event	2
<b>COST</b>	<b>\$3,000</b>

### SPONSORSHIP DETAILS:

This sponsorship will include top billing for all Breakfast Club, B2B Lunches, and Business After Hours Events.

## Program Dates

### Breakfast Club:

Tuesday, Jan. 18th  
Tuesday, Feb. 15th  
Tuesday, March 15th  
Tuesday, April 19th  
Tuesday, May 17th  
Tuesday, June 21st  
Tuesday, July 19th  
Tuesday, Aug. 16th  
Tuesday, Sept. 20th  
Tuesday, Oct. 18th  
Tuesday, Nov. 15th  
Tuesday, Dec. 13th

### Business2Business

#### Luncheon:

Thursday, Jan. 13th  
Thursday, April 14th  
Thursday, July 14th  
Thursday, Oct. 13th

### Business After Hours:

Thursday, March 24th  
Thursday, June 30th  
Thursday, Sept. 29th  
Thursday, Dec. 8th

\*Dates are subject to change.



# BREAKFAST CLUB

**EVENT DESCRIPTION:** The Fort Smith Chamber Breakfast Club offers Chamber members an opportunity to network with other chamber members on a regular basis. This is a simple but extremely effective way to promote their business. The event often features icebreakers to help facilitate networking opportunities.

**DATE:** 2022

**TIME:** 8:00 am - 9:00 am

**LOCATION:** varies

**ATTENDANCE:** 20-40



## Sponsorship Package

### Hosting

Opportunity to Address Attendees at Events for Five Minutes

✓

Sponsor Logo on all Event Communications, Event Website, and Event Social Media

✓

Receive List of Attendees After the Event

✓

Tickets Included for Event

✓

**COST**

**\$250**

### DATES:

Tuesday, Jan. 18th

Tuesday, Feb. 15th **Sold**

Tuesday, March 15th **Sold**

Tuesday, April 19th

Tuesday, May 17th **Sold**

Tuesday, June 21st

Tuesday, July 19th

Tuesday, Aug. 16th

Tuesday, Sept. 20th

Tuesday, Oct. 18th

Tuesday, Nov. 15th **Sold**

Tuesday, Dec. 13th



# BUSINESS 2 BUSINESS LUNCHEON

**EVENT DESCRIPTION:** Business2Business Luncheon (B2B) offers Chamber members an opportunity to promote their product or service in a structured luncheon environment; via speed networking. Hundreds of Chamber members have found B2B to be a simple, extremely effective way to promote their businesses. B2B is a great way to boost commercial success and foster business relationships.

**DATE:** 2022 (Quarterly)

**TIME:** 12:00 pm - 1:00 pm

**LOCATION:** Varies

**ATTENDANCE:** 20 - 40



Sponsorship Package	Hosting
Opportunity to Address Attendees at Events for Five Minutes	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After the Event	✓
Tickets Included for Event	✓
<b>COST</b>	<b>\$250</b>

## EVENT DETAILS:

\$10 for Members and \$20 for Guests

Hosting sponsor provides the following:  
Venue for the event, food & beverages

We are happy to discuss the details and customize this event to help your business or organization to achieve its goal!

## DATES:

Thursday, Jan. 13th

Thursday, April 14th **Sold**

Thursday, July 14th **Sold**

Thursday, Oct. 13th



# BUSINESS AFTER HOURS

**EVENT DESCRIPTION:** Join us for our quarterly "Business After Hours"! Enjoy complimentary beverages while networking with other business professionals. This is an excellent venue for growing your relationships and your business! Interested in hosting this event? This is a great way to showcase your place of business or organization to the business community.

**DATE:** 2022 (Quarterly)

**TIME:** 4:00 pm - 6:00 pm

**LOCATION:** Varies

**ATTENDANCE:** 30-60



## Sponsorship Package

### Hosting

Opportunity to Address Attendees at Events for Five Minutes	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
Receive List of Attendees After the Event	✓
Tickets Included for Event	✓
<b>COST</b>	<b>\$250</b>

### EVENT DETAILS:

\$10 for Members and \$20 for Guests

Hosting sponsor provides the following:  
Venue for the event, food & beverages

We are happy to discuss the details and customize this event to help your business or organization to achieve its goal!

### DATES:

Thursday, March 24th

Thursday, June 30th

Thursday, Sept. 29th **Sold**

Thursday, Dec. 8th

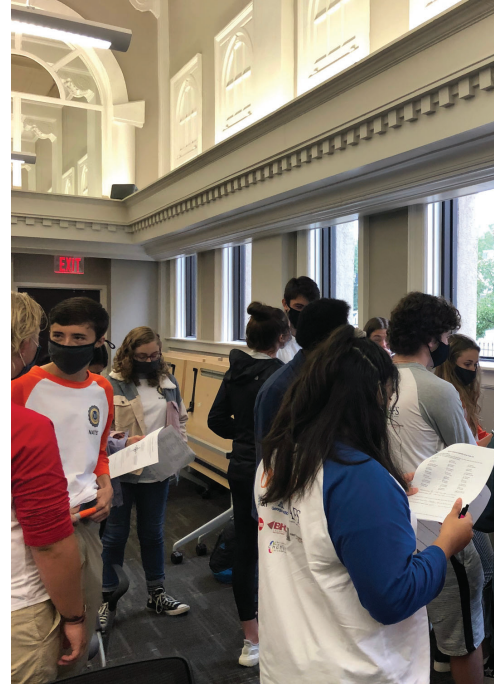
# EDUCATION EVENTS

LEADERSHIP FORT SMITH

JUNIOR LEADERSHIP ACADEMY

HONORS BANQUET

TEACHER APPRECIATION BREAKFAST



**Hannah Cabe**  
**Educational Program**  
**Administrator**

[HCabe@FortSmithChamber.com](mailto:HCabe@FortSmithChamber.com)



# LEADERSHIP FORT SMITH

**EVENT DESCRIPTION:** Leadership Fort Smith (LFS) is a 10-month community leadership program. LFS is a professional development opportunity that benefits the employee, employer, and our region. It is a commitment to your community and a call to action. The time spent learning and getting connected through the sessions is crucial to having the tools you need to be a leader in our community. The program runs from July 2022 through May 2023. The class meets once a month on Thursdays. The program committee selects no more than 25 participants for the class.



**DATE:** July 2022 - May 2023

**LOCATION:** Various locations throughout the community

**ATTENDANCE:** Approximately 25 candidates selected for class



Sponsorship Package	Presenting (Exclusive)	Partner	Session	Journal (Exclusive)	Lunch	Break
Top Billing in All Sponsor Recognition	✓					
Opportunity to Welcome Attendees During Any Session, New Class Reception, and Commencement	✓					
Sponsor Logo on all Event Communications, Event Website, and Event Social Media Postings Throughout the Program Year	✓	✓				
Reserved Table at LFS Reception and Commencement	✓	✓				
Opportunity to Address Class at a Session		✓				
Logo on Sponsored Session Communications and Social Media Postings			✓			
Opportunity to Address Class During Sponsored Session			✓			
Tickets to LFS Reception & Commencement (Open Seating)			4	2		
Sponsor Logo on Journal Used Throughout the Program				✓		
Recognition During Lunch of Sponsored Session					✓	
Sponsor Logo on Lunch Table, Session Communications, and Social Media Postings					✓	
Sponsor Name on Session Communications and Social Media Postings						✓
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>



# JUNIOR LEADERSHIP ACADEMY

**EVENT DESCRIPTION:** The goal of Junior Leadership Academy (JLA) is to teach and mentor a diverse group of High School Juniors from Sebastian County area schools on effective and positive ways of leadership and community pride. We hope to inform and prepare these students to become the future workforce of our community. Students have the opportunity to participate in this team- based learning program, which will introduce them to potential employers, business leaders as well as community leaders in our region. The program runs from August 2022 – March 2023 with students meeting once a month on Wednesdays.



**DATE:** August 2022 - March 2023

**LOCATION:** Various locations throughout the community

**ATTENDANCE:** Varies from 20-40 students from area high schools

Sponsorship Package	Presenting (Exclusive)	Platinum	Gold	Session	Journal (Exclusive)	Lunch	Student
Top Billing in all Sponsor Recognition	✓						
Opportunity to Welcome Attendees During Any Session, New Class Reception, and Commencement	✓						
Reserved Table at JLA Reception and Commencement	✓	✓					
Sponsor Logo on all Event Communications, Event Website, and Event Social Media Postings Throughout the Program Year	✓	✓	✓				
Opportunity to Address Students at a Session		✓	✓				
Tickets to JLA Reception & Commencement (Open Seating)			4	2	2		
Logo on Sponsored Session Communications and Social Media Postings				✓			
Opportunity to Address the Class During Sponsored Session				✓			
Sponsor Logo on Journal Used Throughout the Session					✓		
Recognition During Lunch of Sponsored Session						✓	
Logo on Lunch Table, Session Communications, and Social Media Postings						✓	
Sponsor Name Recognition at Various Times on Communications, Website, and Social Media							✓
<b>COST</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>

# HONORS PICNIC

**EVENT DESCRIPTION:** For over 60 years, the Fort Smith Regional Chamber and its members have enjoyed celebrating local graduating seniors on their honors received for academic success! Seniors graduating with an Honors Diploma and/or as an Arkansas Scholar will be recognized in a video tribute that will be released at the end of the school year. The Chamber and program sponsors will also have the pleasure of recognizing these students at a celebratory picnic at each of the high schools. This is a wonderful opportunity for our members to support the efforts to raise the level of educational achievements in our community.



**DATE:** April 2022

**LOCATION:** Each High School

**ATTENDANCE:** Honors Graduates from Future School, Northside, Southside, and Union Christian Academy

Sponsorship Package	Presenting (Exclusive)	Gold	Silver	Bronze	Student
Opportunity to give a welcome on Video which will be played on social media and provided to each school	✓				
Opportunity to give welcome at each picnic	✓	✓			
Opportunity to set up an information booth at picnics	✓	✓			
Opportunity to place items on tables at picnics	✓	✓	✓		
Opportunity to bring company grill or activity/game to the picnic*	✓	✓	✓		
Sponsor Logo on all Event Communications including video, website, and social media	✓	✓	✓	✓	
Recognition during picnics	✓	✓	✓	✓	
Sponsor Name on Event Communications including video, website and social media					✓
<b>COST</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$250</b>	<b>\$100</b>

\*Note: Limited to 2 grills at the picnic

# TEACHER APPRECIATION BREAKFAST

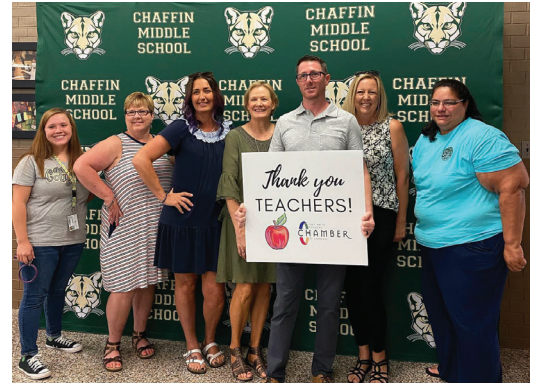
**EVENT DESCRIPTION:** Each year, the Chamber and its members express our gratitude for the hard work and dedication of area teachers & staff. We will be delivering breakfast and treats to all Fort Smith K-12 public, private and charter schools to show our appreciation.

A "thank you teachers" message will be included in breakfast deliveries to each school with recognition of all sponsors.

**DATE:** August 2022 -- Breakfast delivery dates TBD

**LOCATION:** Fort Smith Public Schools, Private & Charter schools

**AUDIENCE:** Over 1,300 teachers and staff across 35 schools.



Sponsorship Package	Diamond	Platinum	Gold	Silver
Top Billing in all Sponsor Recognition	✓			
Opportunity to Volunteer at the Events	✓	✓	✓	✓
Opportunity to Provide Gift Items, Giveaway Item, or Discount for Educators	✓	✓	✓	
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓		
Sponsor Name on all Event Communications, Event Website, and Event Social Media			✓	✓
<b>COST</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>



# CAMPAIGNS

SHOP LOCAL

MANUFACTURING WEEK

WELLNESS WEEK

**SHOP  
LOCAL**



FORT SMITH REGIONAL CHAMBER OF COMMERCE  
**MANUFACTURING  
WEEK**



**Lindsey Trantham**  
Senior Events  
Coordinator

[LTrantham@FortSmithChamber.com](mailto:LTrantham@FortSmithChamber.com)



# Shop Local

**EVENT DESCRIPTION:** This sponsorship is for Shop Local Campaigns (March/April, July/August, & November/December). This sponsorship will tie into the email communications that coordinate with the Shop Local campaigns of Back-to-School and Christmas as well as an additional Shop Local spotlight during Tax Season.

**DATE:** Varies

Tax Season: March 24th - April 14th

Back-to-School: July 28th - August 19th

Christmas: November 17th - December 22nd

**TIME:** Varies

**LOCATION:** Varies



Sample of Sponsorship in Chamber Connection can be found on our website by clicking [here](https://fortsmithchamber.org/category/newsletter) or at [fortsmithchamber.org/category/newsletter](https://fortsmithchamber.org/category/newsletter).

Sponsorship Package	Presenting	Supporting
Top Billing in all Sponsor Recognition	✓	
Sponsor Placement of Advertisement and Content Inclusion in the Chamber Connection Newsletter & Monday Minders Emails for Each Campaign Period (4,000 Subscribers With Five Email Blasts Per Campaign, A Value Of \$1,500).	✓	
Sponsor Logo on all Event Communications, Event Website, and Social Media with Individual Campaign Promotions	✓	✓
Named in Radio Campaign Promotions	✓	✓
<b>COST</b>	<b>\$1,800</b>	<b>\$250/campaign</b>

Contact Dawn Turner, [dturner@fortsmithchamber.com](mailto:dturner@fortsmithchamber.com) regarding our Shop Local Campaign.

# MANUFACTURING WEEK

**EVENT DESCRIPTION:** The Fort Smith Regional Chamber of Commerce hosts events and activities surrounding National Manufacturing Day, which is celebrated on the First Friday of October each year. In an effort to highlight our rich history and promising future in manufacturing, members will have the opportunity to participate in tours and educational sessions. The week will include with a First Friday Breakfast with a message related to Manufacturing.

**DATE:** October 3 – 7, 2022

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



Sponsorship Package	Presenting	Hosting	Partner	T-Shirt	Support
Top Billing in all Sponsorship Recognition	✓				
Opportunity to Host an On-Site Tour or Event	✓	✓			
Verbal Recognition from Podium at First Friday Breakfast	✓	✓			
Sponsor Logo Listed on T-Shirts	✓	✓	✓	✓	
Sponsor Name on T-Shirts					✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓			✓
Complimentary Event Tickets to First Friday Breakfast (Open Seating)	8	4	4	2	1
Manufacturing T-Shirts	5	4	3	2	2
Cost	\$1,500	\$1,000	\$750	\$500	\$250



# WELLNESS WEEK

**EVENT DESCRIPTION:** Each year the Fort Smith Regional Chamber of Commerce extends appreciation and recognizes businesses that show a commitment to health and wellness in the workplace. Healthy Workplace Awards presented to selected applicants at First Friday Breakfast in February.

**DATE:** First Week of February 2022

**TIME:** Varies

**LOCATION:** Various Activities Throughout the Week

**ATTENDANCE:** Varies



Sponsorship Package	Supporting
Top Billing in all Sponsor Recognition	✓
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓
<b>COST</b>	<b>\$250</b>

# ADDITIONAL OPPORTUNITIES

NEWSLETTER ADVERTISING

RIBBON CUTTING  
& GROUNDBREAKINGS

AMBASSADOR PROGRAM

MEMBERSHIP TOOLS & RESOURCES



Dawn Turner  
Membership Engagement  
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# Newsletter Advertising

**EVENT DESCRIPTION:** The Chamber produces two publications that are designed to keep our members well informed! Monthly, the Chamber produces the “Chamber Connection” newsletter. This digital newsletter is e-mailed to more than 4,000 subscribers and is posted to the Chamber’s social media pages which has over 6,000 followers. The “Chamber Connection” newsletter rotates monthly topics that are important to our members and provides valuable updates. “Monday Minders” is a weekly publication that provides an overview for the week and is distributed via the same method. There is only ONE (1) Sponsor Ad space available per month which includes an ad at the header of the monthly newsletter and the weekly “Monday Minders” communication. The ad can include a click-through link to your company’s website. This sponsorship includes an opportunity to provide content, related to your company, for the “Chamber Connection” newsletter for the sponsored month.

\$500/month (includes up to 5 placements)

**DATE:** Monthly Availability

**TIME:** Last Thursday in the Month (Except in November)

**LOCATION:** Email Communication, Website, & Social Media Channels



Sample of Sponsorship in Chamber Connection can be found on our website by clicking here or at [fortsmithchamber.org/category/newsletter](https://fortsmithchamber.org/category/newsletter).

Newsletter Sponsorships	Chamber Connection Monthly Topic Focus	Sample of Items Covered
January 27, 2022	Chamber Connection	Chamber Annual Events Previewed & Special Community Events Highlighted
February 24, 2022	Healthcare	Organizational Wellness
March 31, 2022	Shop Local (Tax Season Campaign) *	Brief Shop Local Campaign During Tax Season
April 28, 2022	Education	Recap of Special Educational Events and Community Activities
May 26, 2022	Workforce & Economic Development	Updates on Workforce & Economic Developments in our Region
June 30, 2022	Membership	Recap of Membership Activities and Promotion of New Members for First Six Months of the Year
July 28, 2022	Shop Local (Back-to-School Campaign) *	Kick-Off of Shop Local Back-to-School Campaign Events
August 25, 2022	Education	Education News & Teacher Appreciation
September 29, 2022	Healthcare	Healthcare Celebration (Physician of the Year, Welcome New Providers, & Healthcare Heroes)
October 27, 2022	Workforce & Economic Development	Highlights Manufacturing Week and other Workforce & Economic Development News
November 17, 2022	Shop Local (Christmas Campaign) *	Kick-Off of Shop Local Christmas Campaign Events
December 29, 2022	Membership	Recap of Membership Activities and Promotion of New Members for Second Six Months of the Year