



2023 MARKETING OPPORTUNITIES

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Fort Smith, AR 72901

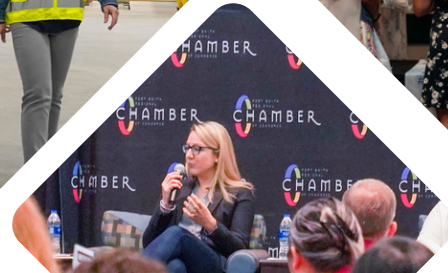
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ANNUAL EVENTS

FIRST FRIDAY BREAKFAST SERIES

LEGISLATIVE EVENTS

WASHINGTON FLY-IN

BUSINESS EXPO & CAREER FAIR

GOLF TOURNAMENT

HEALTHCARE CELEBRATION

MANUFACTURING WEEK

ANNUAL MEETING



Lindsey Trantham
Senior Events
Coordinator

LTrantham@FortSmithChamber.com

FIRST FRIDAY BREAKFAST SERIES

First Friday Breakfast (FFB) pairs a full buffet breakfast with an in-demand speaker sure to entertain and inform all those in attendance while providing a terrific opportunity for networking. Sponsors will benefit from the diverse crowd that First Friday attracts. As one of our premiere marketing events, the exposure received by the sponsor cannot be matched. Each month all members in attendance have a chance to win an incentive prize giveaway



DATE: January to December (No Event in July)

TIME: 7:30 am - 8:30 am

LOCATION: Reynolds Room, University of Arkansas - Fort Smith

ATTENDANCE: 150+

SPONSORSHIP PACKAGE	PRESENTING	HOSTING	BREAKFAST BUFFET	COFFEE BAR	ANNUAL INCENTIVE SPONSOR
Top Billing in all Sponsor Recognition	✓				
Opportunity to Give a Welcome	✓				
Company Logo on Podium	✓				
Opportunity to Place Item on Tables		✓			
Company Logo on Breakfast or Coffee Bar			✓	✓	
Recognition During Event Program Including Screens	✓	✓	✓	✓	✓
Company Logo on all Event Communications, Event Website Listing, and Event Social Media Postings	✓	✓	✓	✓	✓
Reserved Seats	8	8	4	2	2
COST:	\$2500/QTR	\$750	\$500	\$250	\$2,000

DATES:

January 6th
February 3rd
March 3rd
April 14th
May 5th *EXPO

June 2nd
August 4th
September 8th
October 6th
November 3rd
December 1st

*The May FFB is connected to our Annual Business Expo & Career Fair.

Topics & Speakers vary each month. Please inquire to know what is the topic each month.

Individual tickets:

\$20 per member
\$25 Non-Member

Reserved tables for 8 seats are available by request for \$200 per month.

Exclusive Sponsorships:

Presenting & Annual Incentive Levels are exclusive to one company.

LEGISLATIVE FORUMS/RECEPTION

Legislative Forums: The Fort Smith Chamber Legislative Forum will meet every other Friday (while in Session). Our elected officials will discuss important legislative issues in an open Q&A round table discussion.

DATE: Every other Friday beginning January-Mar 2023 (While in Session)
TIME: 3:30 pm - 4:30 pm
LOCATION: FS Chamber Board Room
ATTENDANCE: 30-50



Western Arkansas Legislative Reception is hosted for all State Legislators, Elected Officials and their Staff Members in Little Rock to show appreciation for all that they do. This event will be hosted in partnership with the Van Buren Chamber of Commerce.

DATE: Tuesday, March 7, 2023
TIME: 5:00pm-7:00pm
LOCATION: Capitol Hill Building



SPONSORSHIP PACKAGE	PRESENTING	DIAMOND	GOLD	SILVER
Top Billing in all Sponsor Recognition	✓			
Company logo on Panelist tables at Forums	✓			
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓		
Sponsor Name on Event Communications, Event Website, and Event Social Media			✓	✓
Sponsor Recognition on Reception Tables	✓	✓	✓	✓
Tickets to Weekly Forums	5	4	2	1
Tickets to Western AR Leg. Reception	8	5	4	2
COST:	\$3,000	\$1,500	\$500	\$250

WASHINGTON FLY - IN

Each year, a delegation from the Fort Smith Regional Chamber of Commerce flies to Washington, D.C. to discuss topics and issues that are crucial to the success of our region. We meet with both our Congressmen and Senators to continue our good working relationship with leaders in Washington.

DATE: April 2023

LOCATION: Washington, D.C.

ATTENDANCE: 15-20



SPONSORSHIP PACKAGE	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
Top Billing in all Sponsor Recognition	✓				
Opportunity to Welcome Members at Dinner	✓				
Company Representative to Sit at Congressman's Table	✓	✓			
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓		
Sponsor Name on Event Communications, Event Website, and Event Social Media				✓	✓
Verbal Recognition at the Congressional Dinner	✓	✓	✓	✓	✓
Tickets to the Congressional Dinner	4	2	1		
COST:	\$5,000	\$3,000	\$1500	\$500	\$250

Event Notes:

The Fort Smith Regional Chamber will assist in coordinating travel plans. Itineraries, maps, and additional information will be provided to all attendees. Hotel and airfare will be the responsibility of the individual attendees.

Add-On Pricing:

Attendee Meals: \$200 ticket



BUSINESS EXPO & CAREER FAIR

The Fort Smith Regional Business Expo & Career Fair is an opportunity for our members to showcase their business, products, services, and employment opportunities to the community. Area schools are invited, giving your company the opportunity to be introduced to our future workforce. It is the leading Expo in the Greater Fort Smith Region and offers sponsors numerous opportunities to gain exposure through our marketing and advertising.



DATE: May 5, 2023

TIME: 9:00 am - 3:00 pm

LOCATION: Fort Smith Convention Center

ATTENDANCE: Open to the Public, 300-500



SPONSORSHIP PACKAGE	PRESENTING	DIAMOND	MEDIA	HOSPITALITY (Exclusive)	CHAMBER BOOTH (Exclusive)	PLATINUM	EXPO EXHIBITOR
Top Billing in all Sponsor Recognition	✓						
Booth Space with Prime Location	XL Booth	Double	Double	Double	Double	Single	
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	
Sponsor Logo on Event Map	✓	✓	✓	✓	✓	✓	
Exhibitor Name on Event Communications, Event Website, and Event Social Media							✓
Exhibitor Name on Event Map							✓
Reserved Seats with Prime Seating at Breakfast Event	10	5					
Breakfast Event Tickets (Open Seating)			4	4	4	2	2
COST:	\$5,000	\$2,500	\$2,500	\$2,000	\$1,200	\$1,000	\$400-\$900

EVENT NOTES: This event is held in conjunction with the May First Friday Breakfast. FFB begins at 7:30, with the Expo opening at 9:00am.

All Booths & Sponsorships include tickets to the Breakfast.

Setup for the Expo will be the day before.

BOOTH PRICING:

Standard Booth - \$400

Double Space - \$600

Extra Large Corner-\$875

Non-Profit \$250

ADD-ON PRICING:

Extra Tables \$10

Extra Chairs \$5

Electrical included

LEGISLATIVE GOLF TOURNAMENT

The Jack White Legislative Golf Tournament is one of the most anticipated Chamber events each year! This event pairs a great day of golf with an opportunity to network with community leaders. This tournament provides you with the opportunity to meet a variety of people to showcase your business to everyone in attendance. This will be a 4-person scramble style tournament with 2 flights. A morning & Afternoon Tee-Time with a lunch for everyone in attendance.

DATE: June 12, 2023

TIME: 8:00am Tee-Off | 11:30 am Lunch | 1:30 pm Tee-Off

LOCATION: Hardscrabble Country Club

ATTENDANCE: 300+



SPONSORSHIP PACKAGE	PRESENTING (EXCLUSIVE)	GLOVE (EXCLUSIVE)	HAT	LUNCH	CART	HOSPITALITY	BEVERAGE CART
Top Billing in all Sponsor Recognition	✓						
Reserved 4 Person Team(s)	4	1					
Logo on Gloves		✓					
Logo on Hats			✓				
Logo & Recognition During Lunch				✓			
Logo on Player Golf Carts					✓		
Logo on Hospitality Area						✓	
Logo on Beverage Carts & opportunity to Staff Beverage Cart							✓
Sponsor Logo on all Event Communications, Website & Social Media Posts	✓	✓	✓	✓	✓	✓	✓
COST:	\$10,000	\$3,500	\$1,500	\$1,000	\$1,000	\$500	\$500

ADDITIONAL SPONSORSHIPS:

Commemorative
Ball Sponsor:
\$1,000

Team + Hole
Sponsor:
\$900

Team Sponsor:
\$600

Driving Range
Sponsor:
\$500

Breakfast
Sponsor:
\$500

Putting Contest
Sponsor:
\$500

Exclusive Hole
Sponsor:
\$300

Ice Sponsor:
\$300

"Closest to the Pin"
Sponsor:
\$250

"Longest Drive"
Sponsor:
\$250

Koozie Sponsor:
\$250
+Provides Koozie

Towel Sponsor:
\$250
+Provides Towels

HEALTHCARE RECEPTION

Healthcare is key to economic development and essential to the overall health and well-being of the Fort Smith Region. In addition to the Healthcare Reception event, appreciation and gratitude will be expressed to the Healthcare Community throughout September. This includes announcing the "Physician of the Year", social media campaign & weekly winners for healthcare workers.

DATE: September 14, 2023

TIME: 6:00pm-8:00pm

LOCATION: Wyndham Fort Smith

ATTENDANCE: 250



SPONSORSHIP PACKAGE	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER
Top Billing in all Sponsor Recognition	✓				
Opportunity to Give a Welcome at Reception Event	✓				
Opportunity to have a Display Table	✓	✓	✓		
Logo shown in all Electronic & Printed Materials	✓	✓	✓		
Opportunity to Donate a Prize for the "Healthcare Hero"	✓	✓	✓	✓	
Company Name listed in all Electronic & Printed Materials				✓	✓
Tickets to Reception	8	8	6	4	2
COST:	\$5,000	\$2,500	\$1,500	\$500	\$250

INDIVIDUAL TICKETS: \$40 each

During the month of September, the Chamber will be taking nominations for the "Healthcare Heroes" for any one in the Healthcare Industry.

MANUFACTURING WEEK

Each year we host events & activities to celebrate National Manufacturing Day, held on the First Friday of October.

Manufacturing is so important to our Region we host a week full of opportunities for our Members to participate in tours & educational sessions. The week will conclude with the "First Friday Breakfast" with a message related to Manufacturing.

DATE: October 2 – 6, 2023

TIME: Varies

LOCATION: Various Activities Throughout the Week

ATTENDANCE: 20-30 per Tour, 300+ overall



SPONSORSHIP PACKAGE	HEADLINING	PRESENTING	HOSTING	PARTNER	T-SHIRT	SUPPORTING
Top Billing in all Sponsor Recognition	✓					
Opportunity to Host an On-Site Tour	✓	✓	✓			
Verbal Recognition from Podium	✓	✓	✓			
Sponsor Logo on Shirts	✓	✓	✓	✓	✓	
Sponsor Name on Shirts						✓
Company Logo on all Event Communications, Event Website, & Event Social Media	✓	✓	✓	✓	✓	
Tickets to "First Friday Breakfast" (Open Seating)	8	8	6	4	2	2
Manufacturing Week Shirts	8	8	6	4	2	2
COST:	\$2,000	\$1,500	\$1,000	\$750	\$500	\$250

ANNUAL MEETING

This program includes a high-caliber speaker with relevant information to present to our membership in attendance. We will also highlight accomplishments important to our Chamber members.

DATE: October 2023

TIME: 11:30am - 1:00pm

LOCATION: Fort Smith Convention Center

ATTENDANCE: 700+



SPONSORSHIP PACKAGE	PRESENTING	VIP ROOM	KEYNOTE SPEAKER	THEME	CENTER PIECE	HOSTING	DIAMOND	PLATINUM
Top Billing in all Sponsor Recognition	✓							
Opportunity to Give a Welcome	✓		✓				✓	
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	✓	✓	✓	✓	✓
VIP Room Tickets	10	10	5	2	2	2	2	
Reserved Table at Event (10 Seats per table)	2	2	1	1	1	1	1	1
COST:	\$5,000	\$5,000	\$3,500	\$3,000	\$3,000	\$3,000	\$2,500	\$1,000

ADDITIONAL SPONSORSHIPS:

Gold Level \$500, 4 tickets, Name listed on Event Materials

Silver Level \$250, 2 tickets, Name listed on Event Materials

EVENT NOTES:

Presenting, VIP Room, Keynote Speaker, Theme, Centerpiece & Hosting Sponsorships are exclusive to one business.

TICKET PRICING:

Individual Ticket: \$75 Tickets may be added on to any Sponsorships or sold separately.

\$750 Non-Sponsored, Reserved Tables Available

ADD-ON OPTION:

VIP Room Ticket: \$25 per ticket

The VIP Room provides the chance to meet & greet with our keynote speaker & VIP Guests prior to the start of the Annual Meeting Program at 11:30am.

MEMBER NETWORKING EVENTS

BREAKFAST CLUB

B2B LUNCHEON

BUSINESS AFTER HOURS



Lindsey Trantham
Senior Events
Coordinator

LTrantham@FortSmithChamber.com



ANNUAL PRESENTING NETWORKING

This sponsorship is for the Annual Presenting Sponsor for The Business Brew, B2B Lunches and Business After Hours Events. Events are scheduled throughout the year on a monthly or quarterly basis. Minimum of 20 events in 2023.

DATE: January 2023 - December 2023

TIME: Varies

LOCATION: Varies

ATTENDANCE: Varies per Event



SPONSORSHIP PACKAGE	PRESENTING
Top Billing in all Sponsor Recognition	✓
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website & Event Social Media Posts	✓
Receive List of Attendees After Each Event	✓
Tickets Included for Each Networking Event	4
COST:	\$3,000

Business Brew:

January 17th
February 21st
March 21st
April 18th
May 16th
June 20th
July 18th
August 15th
September 19th
October 17th
November 21st
December 19th

B2B Lunch:

January 12th
April 13th
July 12th
Oct 12th

Business After Hours:

March 30th
June 29th
September 28th
December 7th

ANNUAL NETWORKING PASS



- \$150 each
- Lanyard with Company Logo
- Covers all scheduled networking events (20)
- Transferrable within the same Company
- Get Priority Access to be Pre-Registered

NEW

BUSINESS BREW

The Fort Smith Chamber Business Brew offers Chamber members an opportunity to network with other chamber members on a regular basis. This is a simple but extremely effective way to promote their business. The event often features icebreakers to help facilitate networking opportunities.

DATES: Every 3rd Tuesday

TIME: 8:00 am – 9:00 am

LOCATION: Varies

ATTENDANCE: 20-40



SPONSORSHIP PACKAGE	HOSTING
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website & Event Social Media Posts	✓
Receive List of Attendees After Each Event	✓
Tickets Included for Event	✓
COST:	\$250

Dates:

January 17th
 February 21st
 March 21st
 April 18th
 May 16th
 June 20th
 July 18th
 August 15th
 September 19th
 October 17th
 November 21st
 December 19th



BUSINESS2BUSINESS LUNCHEON

Business2Business Luncheon offers Chamber Members an opportunity to promote their product or service in a structured luncheon environment; speed networking.

Hundreds of Chamber members have found B2B to be a simple, extremely effective way to promote their businesses. B2B is a great way to boost commercial success and foster business relationships.

DATE: Jan/April/July/Oct 2023 (Quarterly)

TIME: 12:00pm - 1:00 pm

LOCATION: Varies

ATTENDANCE: 30 - 40



SPONSORSHIP PACKAGE	HOSTING
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website & Event Social Media Posts	✓
Receive List of Attendees After Each Event	✓
Tickets Included for Event	✓
COST:	\$250

INDIVIDUAL TICKET PRICING:

\$15 for Members and \$25 for Guests

Dates:

January 12th

April 13th

July 12th

Oct 12th

BUSINESS AFTER HOURS

Join us for our quarterly "Business After Hours"
Enjoy complimentary beverages while networking with
other business professionals. This is an excellent venue for
growing your relationships and your business! This is a great
way to showcase your place of business or organization to the
business community.

DATE: Mar/June/Sept/Dec 2023 (Quarterly)

TIME: 4:00pm - 6:00pm

LOCATION: Varies

ATTENDANCE: 30-60



SPONSORSHIP PACKAGE	HOSTING
Opportunity to Welcome Attendees at Networking Events for Five Minutes at Each Event	✓
Sponsor Logo on all Event Communications, Event Website & Event Social Media Posts	✓
Receive List of Attendees After Each Event	✓
Tickets Included for Event	✓
COST:	\$250

INDIVIDUAL TICKET PRICING:

\$15 for Members and \$25 for Guests

Dates:

March 30th

June 29th

September 28th

December 7th

EDUCATION EVENTS

LEADERSHIP FORT SMITH

JUNIOR LEADERSHIP & CAREER
ACADEMY

HONORS PICNIC

BACK TO SCHOOL BASH



Hannah Cabe
Educational Program
Administrator

HCabe@FortSmithChamber.com



LEADERSHIP FORT SMITH

Leadership Fort Smith (LFS) is a 10-month community leadership program. LFS is a professional development opportunity that benefits the employee, employer, and our region. The time spent learning and getting connected through the sessions is crucial to having the tools you need to be a leader in our community. The program runs from July 2023 through May 2024, meeting once a month on Thursdays. The Education Committee selects 25 participants for the class each year.

DATE: July 2023 - May 2024

LOCATION: Location Varies

ATTENDANCE: 25 Participants



SPONSORSHIP PACKAGE	PRESENTING (Exclusive)	PARTNER	SESSION	JOURNAL (Exclusive)	LUNCH	BREAK
Top Billing in all Sponsor Recognition	✓					
Welcome Attendees During Any Session and the New Class Reception/Commencement Event	✓					
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓				
Address Class at a Session		✓				
Logo on Sponsored Session Communications and Social Media Postings			✓			
Address Class During Sponsored Session			✓			
Sponsor Logo on Journal				✓		
Sponsor Logo on Lunch Table & Session Communications					✓	
Recognition During Lunch of Sponsored Session					✓	
Company Name on Sponsored Session Communications and Social Media Postings						✓
Reserved Table at LFS Reception/Commencement Event (8 Seats)	✓	✓				
Tickets to LFS Reception/Commencement Event (Open Seating)			4	2		
COST:	\$5,000	\$3,000	\$1,500	\$750	\$500	\$250

2023-2024 SESSIONS:

Opening Retreat- August
Past, Present, & Future Fort Smith- September
Higher Ed. & Workforce Development- September

PreK-12 Education- October
Community Outreach- November
Crime & the Courts- December
Economic Development- January

State Government- February
Local Government- March
Healthcare- April
Closing Session- May

JUNIOR LEADERSHIP & CAREER ACADEMY

The goal of Junior Leadership & Career Academy (JLCA) is to teach and mentor a diverse group of High School Freshmen from Sebastian County area schools on effective and positive ways of leadership and community pride. Students will be introduced to potential employers, business leaders, as well as community leaders in our region. The program runs from August 2023 – April 2024 with students meeting once a month on Wednesdays.

DATE: August 2023- April 2024

LOCATION: Location Varies

ATTENDANCE: 30-40 Participants



SPONSORSHIP PACKAGE	PRESENTING (Exclusive)	PLATINUM	GOLD	SESSION	JOURNAL (Exclusive)	LUNCH	STUDENT
Top Billing in all Sponsor Recognition	✓						
Welcome Attendees During Any Session and the New Class Reception & Commencement Events	✓						
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓				
Address Students at a Session		✓	✓				
Logo on Sponsored Session Communications and Social Media Postings				✓			
Address Class During Sponsored Session				✓			
Sponsor Logo on Journal					✓		
Sponsor Logo on Lunch Table & Session Communications						✓	
Recognition During Lunch of Sponsored Session						✓	
Sponsor Name Recognition at Various Times on Communications, Website, and Social Media							✓
Reserved Table at JLCA Reception & Commencement Events (8 Seats)	✓	✓					
Tickets to JLCA Reception & Commencement Events (Open Seating)			4	2	2		
COST:	\$5,000	\$3,500	\$2,500	\$1,000	\$750	\$500	\$250

2023-2024 SESSIONS:

Opening Retreat- August
Business & Finance- September
Advanced Manufacturing & IT- October
Healthcare- November

Public Service & Military- December
Higher Ed. & Workforce Development- January
Arts, Hospitality, & Tourism- February
Closing Session- March

HONORS PICNIC

For over 60 years, the Fort Smith Regional Chamber and its members have enjoyed celebrating local high school seniors that are graduating with an Honors Diploma and/or as an Arkansas Scholar. The Chamber and program sponsors will have the pleasure of recognizing these students at a celebratory picnic at each of the high schools. This is a wonderful opportunity for our members to support the efforts to raise the level of educational achievements in our community.

DATE: April 2023

LOCATION: Each Fort Smith High School

ATTENDANCE: 400+ High School Seniors



SPONSORSHIP PACKAGE	PRESENTING (Exclusive)	GOLD	SILVER	BRONZE
Top Billing in all Sponsor Recognition	✓			
Opportunity to Give Welcome at Each Picnic	✓			
Opportunity to Set Up an Exhibit Table, Bring Company Grill, and Bring Activity/Game to Each Picnic	✓	✓		
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓	
Recognition during each Picnic	✓	✓	✓	
Sponsor Name on all Event Communications, Event Website, and Event Social Media				✓
COST:	\$3,000	\$1,500	\$750	\$250

* Your sponsorship will cover each Picnic Event.

PARTNERS IN EDUCATION LUNCHEON

Each year, the Fort Smith Chamber hosts the Partners in Education (PIE) Luncheon in coordination with Fort Smith Public Schools and the Partners in Education Board. Local businesses that participate in the PIE Program are invited to attend with their partner school staff to celebrate their efforts with local students. The Chamber is able to support this event year after year because of the generosity of our members.

DATE: June 2023

LOCATION: TBD

ATTENDANCE: 400-500



SPONSORSHIP PACKAGE	PLATINUM	GOLD	SILVER
Top Billing in all Sponsor Recognition	✓		
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	
Sponsor Name on all Event Communications, Event Website, and Event Social Media			✓
COST:	\$1,000	\$500	\$250

EVENT DETAILS:

Tickets/Reservations to attend Partners in Education Luncheon are handled by contacting your partner school. If you do not have a partner school, please contact Hannah Cabe at hcabe@fortsmithchamber.com

BACK TO SCHOOL BASH

Each year, the Chamber and its members like to express our gratitude for the hard work and dedication of area teachers and faculty. The Chamber and program sponsors will have the pleasure of celebrating educators with two 'Back to School Bash' events for Public Schools and Private/Charter Schools.

DATE: August 2023

LOCATION: Southside High School (Public Schools)
TBD (Private/Charter Schools)

AUDIENCE: Approx. 2,000 Faculty & Staff (Public Schools)
Approx. 200 Faculty & Staff (Private/Charter Schools)



SPONSORSHIP PACKAGE	PRESENTING (Exclusive)	DIAMOND	PLATINUM	GOLD	SILVER
Top Billing in all Sponsor Recognition	✓				
Opportunity to Give Welcome at Both Events	✓				
Opportunity to Provide a High Value Door Prize and Announce Winner on Stage	✓	✓			
Opportunity to Set up a Booth to Provide Gifts, Giveaway Items, and Discounts for Educators	✓	✓	✓	✓	
Sponsor Logo on all Event Communications, Event Website, and Event Social Media	✓	✓	✓		
Sponsor Name on all Event Communications, Event Website, and Event Social Media				✓	✓
COST:	\$3,500	\$3,000	\$1,500	\$750	\$250

* Your sponsorship will cover both Public & Private/Charter School Events.

CAMPAIGNS & DIGITAL ADS

SHOP LOCAL

WELLNESS WEEK

DIGITAL COMMUNICATIONS



Dawn Turner
Membership Engagement
Administrator

DTurner@FortSmithChamber.com

Lindsey Trantham
Senior Events Coordinator

LTrantham@FortSmithChamber.com

SHOP LOCAL

Campaign promotes a Shop Local mindset for our community. Because shopping locally supports local economic development, infrastructure, businesses, education, and more. Supporters of this campaign are helping to spread the message that shopping locally and supporting local businesses is essential.

Campaign Dates:

Tax Season: March 30th - April 18th

Back-to-School: July 27th - August 18th

Christmas: November 16th - December 22nd



SPONSORSHIP PACKAGE	PRESENTING (COVERS ALL THREE CAMPAIGN PERIODS)	SUPPORTING (COVERS ONE CAMPAIGN PERIOD)
Top Billing in all Sponsor Recognition, Sponsor Placement of Advertisement and Content Inclusion in the Chamber Connection Newsletter (March, July, & November) Subscribers 4,400+	✓	
Sponsor Logo on all Event Communications, Event Website, and Social Media with Individual Campaign Promotions	✓	✓
Sponsor named in Radio Promotions	✓	✓
COST:	\$2,000	\$250

WELLNESS WEEK

Each year the Fort Smith Regional Chamber of Commerce extends appreciation and recognizes businesses that show a commitment to health and wellness in the workplace. Healthy Workplace Awards presented to selected applicants at First Friday Breakfast in February.

DATE: First Week of February 2023

TIME: Varies

LOCATION: Various Activities Throughout the Week

ATTENDANCE: Varies



SPONSORSHIP PACKAGE	HOSTING
Sponsor Logo on all Event Communications, Event Website & Event Social Media Posts	✓
Tickets Included for FFB Event	2
COST:	\$250

DIGITAL COMMUNICATIONS

EVENT DESCRIPTION: The Chamber produces two email publications designed to keep our members well-informed!

"Chamber Connection" is a monthly publication emailed to more than 4,400 subscribers and posted on the Chamber's social media pages with over 8,000 followers. There is only **ONE EXCLUSIVE** sponsor ad space available per month in this digital publication. This includes a click-through enabled header ad and an opportunity to provide content related to your company (article, photo, video, etc.)

"Monday Minders" is a weekly publication that provides an overview of the Chamber's scheduled events for the week and is distributed to the same audiences as the monthly newsletter. There is only **ONE EXCLUSIVE** header ad available with a click-through to the sponsor's website.

A click-through enabled footer ad is available on both the monthly and weekly publications.

Monthly "Chamber Connection" - \$500 (see topics and dates below)

Weekly "Monday Minders" - \$100

Footer Ad on Monthly or Weekly Publication - \$100



Sample of Sponsorship in Chamber Connection can be found on our website by clicking here or at fortsmithchamber.org/category/newsletter.

MONTHLY NEWSLETTER DATES	CHAMBER CONNECTION MONTHLY TOPICS	SAMPLE CONTENT
JANUARY 26, 2023	HEALTHCARE	ORGINATIONAL WELLNESS
FEBRUARY 23, 2023	LEGISLATIVE AFFAIRS	LEGISLATIVE SESSION UPDATES
MARCH 30, 2023	SHOP LOCAL (TAX SEASO CAMPAIGN)*	SMALL BUSINESS RESOURCES
APRIL 27, 2022	EDUCATION	EDUCATION EVENTS & ACTIVITIES
MAY 25, 2023	WORKFORCE & ECONOMIC DEVELOPMENT	ECONOMIC NEWS & ANNOUNCEMENTS
JUNE 29, 2023	MEMBERSHIP	MEMBERS SHARE CONTENT
JULY 27, 2023	SHOP LOCAL (BACK-TO-SCHOOL CAMPAIGN)*	BACK-TO-SCHOOL FOCUSED
AUGUST 24, 2023	EDUCATION	TEACHER APPRECIATION & SCHOOL NEWS
SEPTEMBER 28, 2023	HEALTHCARE	HEALTHCARE CELEBRATION & NEWS
OCTOBER 26, 2023	WORKFORCE & ECONOMIC DEVELOPMENT	MANUFACTURING WEEK & OTHER NEWS
NOVEMBER 27, 2023	SHOP LOCAL (CHRISTMAS CAMPAIGN)*	CHRSITMAS SEASON FOCUSED
DECEMBER 28, 2023	MEMBERSHIP	MEMBERS SHARE CONTENT

ADDITIONAL OPPORTUNITIES

RIBBON CUTTING, OPEN HOUSES
& GROUNDBREAKINGS

Dawn Turner
Membership Engagement
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